

MINUTES

DATE: November 27, 2018

PUBLIC BODY: Council on Aging– Senior Center Expansion Outreach Committee

PLACE: Senior Center 230 Webster St., Marshfield, Ma 02050

ATTENDANCE: Nancy Curry, Matt Curry, Tom Halliday, Ann Marie Roth, Sandy Sutherland, Maureen Rosenberg, Barbara Van Houten, Carol Hamilton

ABSENCE EXCUSED: Barry Cornwall

QUORUM: A quorum was present

CALL TO ORDER: Meeting was called to order at 1:10 PM

APPROVAL OF MINUTES: Sandy Sutherland moved to approve the minutes of the October 25, and October 30 2018 meetings. Seconded by Tom Halliday. **MOTION PASSED.**

DISCUSSIONS:

The meeting began with an update by Maureen on issues discussed at the Executive Committee Meeting with regard to the SC expansion and answering questions from our last Expansion meeting such as the tax impact on Marshfield SC Expansion: Based on a \$6 Million project – the tax rate would be, as figured by the town at this time, to be \$11.63 per quarter per household.

ARCHITECT:

Carol updated the committee on the status of the architect, John Catlin. The contract for the architect has been extended to November 30 at which time Mr. Catlin is expected to deliver the design of the building and a budget. We need to be able to plan for the January 7th warrant and BOS Advisory Board Joint Budget Hearing Meeting the end of March 2018. Talk surrounding timeline of construction - do we need to vacate the building while construction is being done? Consensus is NO vacating. Architect would provide our timeline.

PRESENTATION FOR TOWN MEETING:

We should start to prepare the Presentation for the Town Meeting. Who will be the presenter? This will be decided by the Executive Committee and/or the COA Board. We should consider showing pictures of how busy we are playing in the background as the presentation is being delivered.

FLYER FOR DISTRIBUTION TO MARSHFIELD COMMUNITY:

Tom prepared a draft flyer describing the need for the SC Expansion, why we need to expand, asking for town support and a list of reasons why the COA is important to the community. The group will review the flyer and come back with suggestions at the next meeting. We will also document that our COA is now an Age Friendly Emerging Community and we are the first COA in the state of Massachusetts to receive this award. We will also reference data from the UMass Study. This flyer would be distributed to the people of Marshfield at places such as our supermarkets, Farmers market, etc. and our target audience will be those people between the ages of 50 and 64 along with our current seniors.

THE LINK – GET THE WORD OUT:

We need to start informing Senior Center attendees and the senior community of the expansion. Tom will write up a snippet, possibly due Monday, Dec. 3rd. (example: Headline....We Hear You! We are Listening -

Expansion coming) for The January Link and we will ask Carol if it is appropriate to show the announcement on the TV in entrance of Senior Center in December. The sooner the better!

SUB-COMMITTEES:

The Committee discussed forming sub-committees to address the different needs of the expansion project and a representative from the sub-committee would be asked to attend the Expansion Committee Meetings.

The following sub-committees will be formed:

Fund Raising Committee – To be determined. (Boosters and Capital Fund Raisers)

Publicity—Tom Halliday, Member Others to be determined by the Executive Committee (possibly Mariner, Patriot Ledger Journalist Sue Scheible (Column-A Good Age), Cable TV. One group talked about was Marshfield Helping Marshfield. We need to connect with them and it was agreed that we would invite the Chairman of this group, Ray Joyal to our next Expansion Meeting. Our Senior Center Video needs to be reduced in time. Maureen and Barbara will meet with Marshfield Cable to get this done.

Finance – To be determined

Building – To be determined

Social Media/Technology – Members: Chairperson, Sandy Sutherland. Members, Nancy Curry and Barbara Van Houten.

Suggestions include using Facebook (Marshfield Senior Center, Marshfield MA Forum, Marshfield Connect, and Twitter. Create a daily post on FB regarding Programs being held that day.

TO DO LIST:

Architect to present design and budget

Executive Committee to select Publicity, Finance, Building Sub-Committee Members

Flyer for Distribution to Marshfield Community

Maureen – invite Ray Joyal of Marshfield Helping Marshfield to our next Expansion Meeting of Dec. 12th

Maureen and Barbara – Meet with Marshfield Cable TV

Barbara – Meet with Lynn on posting on FB

Executive Committee – Begin draft wording for warrant on January 7th

AGENDA FOR NEXT MEETING – DECEMBER 11, 2018:

Flyer for Distribution to Marshfield Community

Marshfield Helping Marshfield – Mr. Ray Joyal, Guest

Updates from Sub-Committees

NEXT MEETING: The next SC Expansion Outreach Committee meeting is scheduled for December 11, 2018 at 1:00 pm.

ADJOURNMENT: Meeting was adjourned at 3:20 pm.

Respectfully submitted,

Barbara Van Houten

Barbara Van Houten, Expansion Board Secretary