

MINUTES

Council on Aging Strategic Planning Committee

January 13, 2016

Senior Center

230 Webster St., Marshfield, Ma 02050

ATTENDANCE: Nancy Goodwin, Carol Hamilton and Bill Lyons.

CALL TO ORDER: The meeting was called to order at 10:00 AM.

APPROVAL OF MINUTES: Nancy moves to approve the minutes of the October 15, 2015 meeting. Bill seconds the motion. Motion passes.

DISCUSSION: This is the first review of the Strategic Plan in the quarterly review for 2016, as recommended by the Accreditation Committee. The Committee reviewed the Strategic Long Range Plan and went through each main section to update the plan, dated October 15, 2015. We will send Joan a copy of the corrections that were made today and amend date on plan to January 2016. Joan will keep copies of each stage of the plan with the updated dates.

- 1) Increase Outdoor Parking Capacity & Outdoor Recreation - Add the word "spaces" to the action plan on # 6. Add the words; present final design plan to CPC for approval January 2016.
- 2) Increase Program Space through Expansion of the Senior Center – no changes to this section
- 3) Apply for national Accreditation – No changes to this section
- 4) Enhance and Increase Fundraising Capacity – under this section add a # 6 under the action plan that says; Discuss implementation of a capital campaign with the Boosters. Under the section for the updated status add; Business Advisory Group 1st meeting held January 2016.
- 5) Expand and improve Financial Assistance to Elders - Under this section under objective needed add #4 Collaborate with CPC and Housing Reps on developing a strategy to create more affordable and senior friendly housing. Under individuals responsible add Housing reps and CPC. Under the action plan add a # 6 that reads: Provide housing information forum to educate and inform seniors about housing options.
- 6) Increase Awareness and Visibility of the COA Programs – Add under the action plan and after # 4 add a new # 5 and put the words; "create a volunteer brochure".
- 7) Increase Awareness and Expand Nutrition Options and Services – Add the training date for OCES in the updated status section.
- 8) **NEXT MEETING:** The next meeting was scheduled for Tuesday, April 19th 2016 @ 1:00 pm to do a quarterly review of the Strategic Plan. The reviews should be January, April, July and October.

ADJOURNMENT The meeting was adjourned at 11:10 am.

Respectfully Submitted,
Carol Hamilton, Director
Council on Aging

