

NOTICE OF PUBLIC MEETING

The mission of the PPI is to create and implement a PPI plan, and to work with the Town, FEMA, and other stakeholders to implement and carry out the activities of the Community Rating System.

NAME OF PUBLIC BODY: **Plan for Public Information Committee (PPI/CRS)**
DATE OF MEETING: **Wednesday, December 19th, 2018**
TIME: **10:00 a.m..**
PLACE: **Marshfield Town Hall, Hearing Room 1**

Attendees: Joe Rossi, Greg Guimond, Jeremy Devaney, Tim Williams, Doris Crary, Nanci Porreca, Jim Folkard

- Meeting opened at 10:15
- The PPI review by ISO was returned at the end of November. The bulk of the meeting was spent reviewing the ISO review
- Before the meeting, Joe had outlined all the changes that need to be made, and made a guide that connected what needed to be done to specific parts of the PPI
- The biggest mistake made was the PPI committee neglected to identify specific messages and outcomes in the outreach material that was being created. The whole board went through each piece of material to find specific actionable messages.
- The committee reviewed the flood insurance study and hazard mitigation plan to see how the messages and outcomes could be tied to the need to increase policies, or areas to improve coverage.
- Overall, over 35 messages were found. Next the board discussed what actionable items could be taken away from each message based on the reviewed material. About 20 outcomes were derived.
- Next, Joe instructed Jeremy to review the real estate disclosure to make sure it met the required elements
- The bulk of the work to correct deficiencies in the PPI had been completed, and Joe noted he would make the changes
- Joe noted that the next meeting would be used to discuss other CRS activities that we can incorporate into the PPI
- Meeting was closed at 11:45

Scheduled Hearings and Appointments will not begin prior to the posted time. New Business, Action Items, and Board Discussions may be taken up at any time after posted start time.

Please note that the Board or Committee may act on items in a different order than they appear on this agenda. Also, if it so votes, the Board or Committee may go into executive session during the meeting.

Persons interested are advised that, in the event any matter taken up at this meeting remains unfinished at the close of the meeting, it may be put off to a continued session of this meeting without further notice.