



Brant Rock Phase II – Project Ideation

June 15, 2021

Agenda

- Introductions
- Phase I: Priority Goals & Diagnostic Data Takeaways
- Phase II Schedule & Goals
- Flooding Challenges
- Project Themes
- Open House Activities



PROJECT TEAM

- **Town**
 - Greg Guimond – Town Planner
 - Karen Horne – Assistant Town Planner
- **Stantec**
 - Jason Schrieber – Plan Facilitator
 - Amelia Casey – Project Planner
- **DHCD**



Phase I: Priority Goals & Diagnostic Data Takeaways

BASELINE DATA: KEY FINDINGS OVERVIEW



CUSTOMER BASE / ADMIN CAPACITY

- Growing local and regional population is an opportunity for retailers
- Retail growth is slower, with persistent vacancies, gaps in storefronts, and short hip seasons
- Retail activity is leaking outside of Brant Rock & Marshfield to other regional commercial centers
- While the Marshfield Chamber of Commerce is strong, there is no dedicated Brant Rock business association



BUSINESSES

- Most retail uses are **seasonal**, leaving little diversity and little year-round activity
- Some businesses have **attractive signage and facades**, but quality varies
- Most businesses have **worn facades** and **lack awnings** but have sufficient window coverage
- **More outdoor dining** is needed



PUBLIC / INFRASTRUCTURE ASSETS

- **Little to no wayfinding** exists
- Most crosswalks and sidewalks **are not accessible or well-maintained**
- A lack of **outdoor seating, landscaping, and lighting** to accommodate visitors
- Roadways **prioritize vehicles**, given the **large right of ways and head-in parking**










CLIMATE

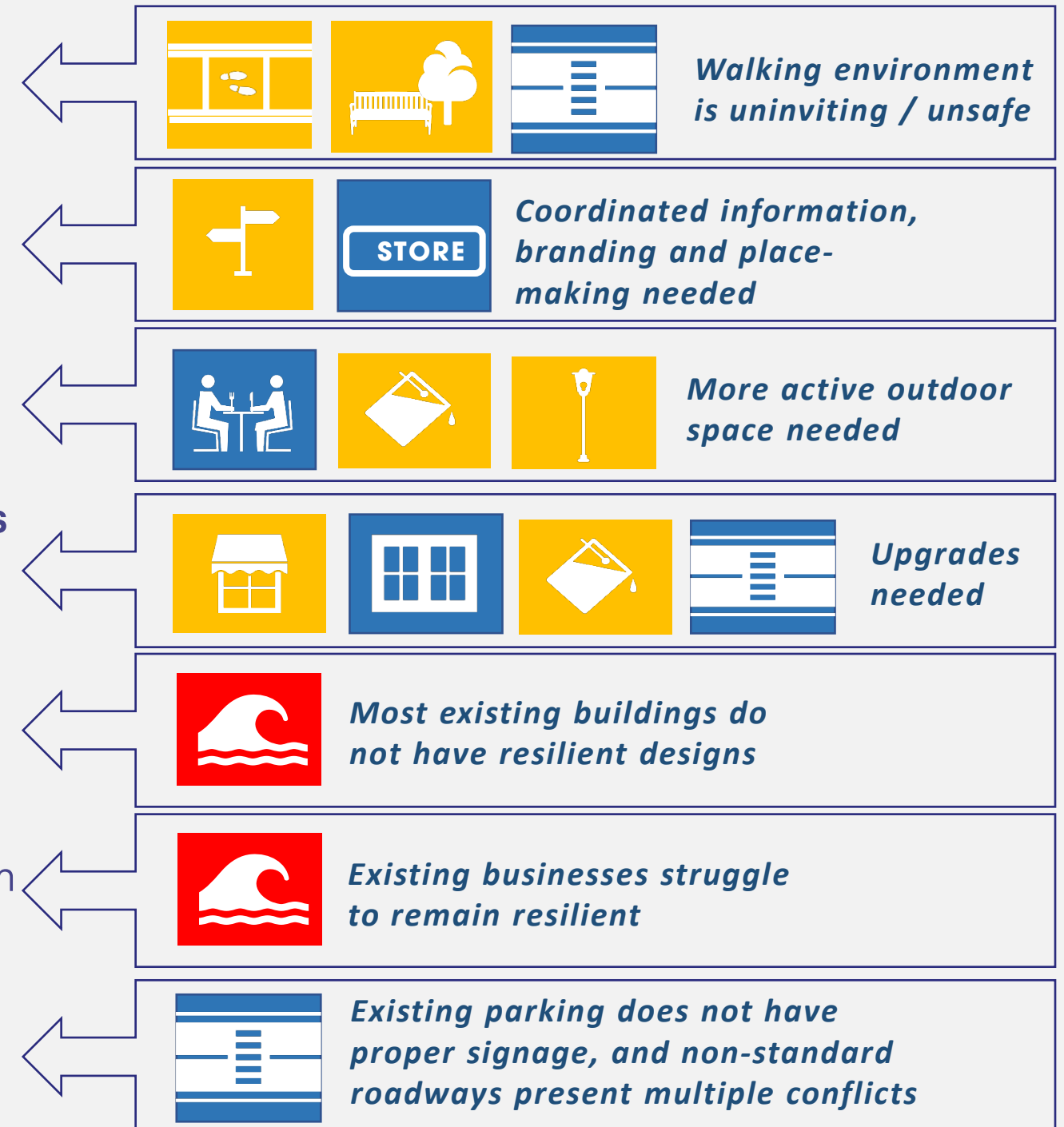
- Brant Rock is significantly impacted by **coastal flooding** at a worsening rate every year
- **Short-term flooding will continue**
- **Sea-level rise** between now and 2070 will **heighten storm impacts**
- **Existing businesses** will continue to face **annual storm flooding impacts**

DRAFT COMMUNITY GOALS

RELATED DIAGNOSTIC SCORES

DHCD RATINGS: **A** **B** **C** **F**

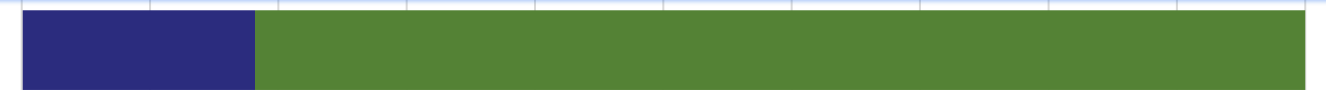
-  Create **safe walkways and accessible pedestrian facilities** and improve **multimodal connections**
-  Develop a **streamlined wayfinding program** for destinations, Town amenities, and parking facilities
-  Provide **protected and dedicated spaces** for **outdoor dining**
-  Expand **retail activity** and **support existing businesses** in the Brant Rock area
-  Promote **flexible development** opportunities that incorporate **resilient designs**
-  Enhance **infrastructure, storefronts, businesses, and developments** to become **more resilient** against storm events
-  Provide more **roadway and parking accessibility** and capacity for **visitors** frequenting businesses and storefronts



PHASE I PUBLIC FEEDBACK – PRIORITY GOALS



Promote flexible development opportunities that incorporate resilient designs



Provide protected and dedicated spaces for outdoor dining



Create safe walkways and accessible pedestrian facilities and improve multi-modal connections



Develop a streamlined wayfinding program for destinations, Town amenities, and parking facilities



Expand retail activity and support existing businesses in the Brant Rock area



Enhance infrastructure, storefronts, businesses, and developments to become more resilient against storm events



Provide more roadway and parking accessibility and capacity for visitors frequenting businesses and storefronts



0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

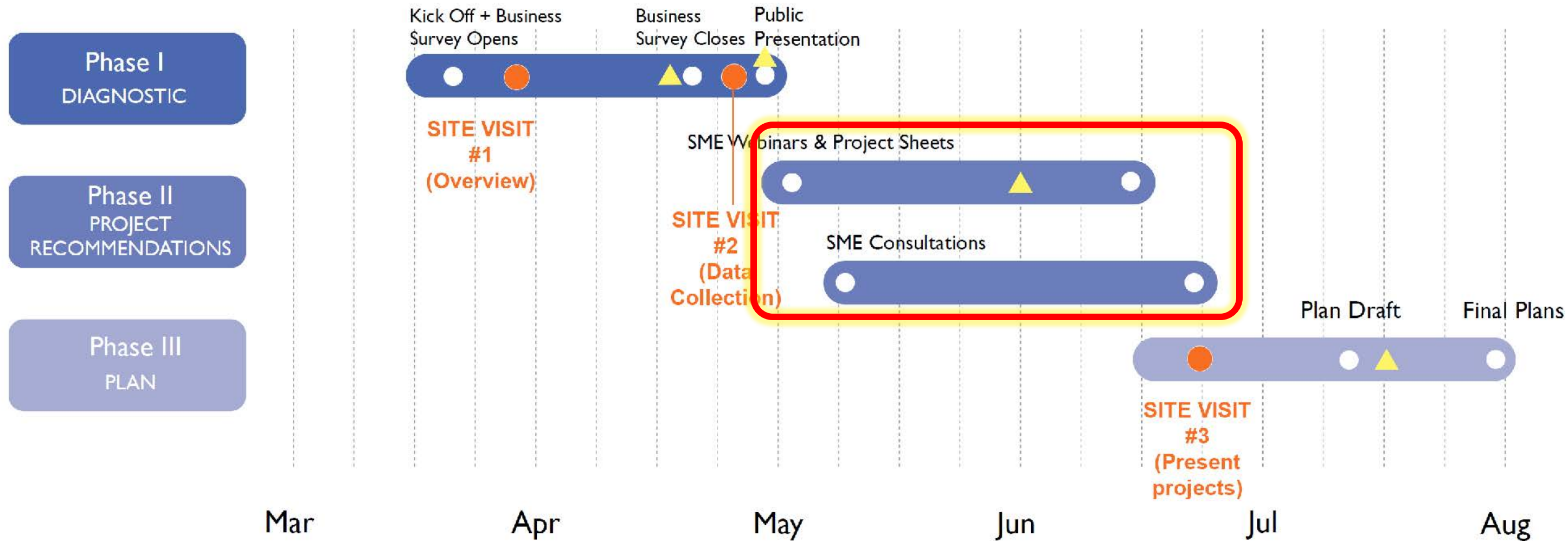
■ Not Important ■ Rank 2 ■ Rank 3 ■ Rank 4 ■ Very Important

Phase II Schedule & Goals



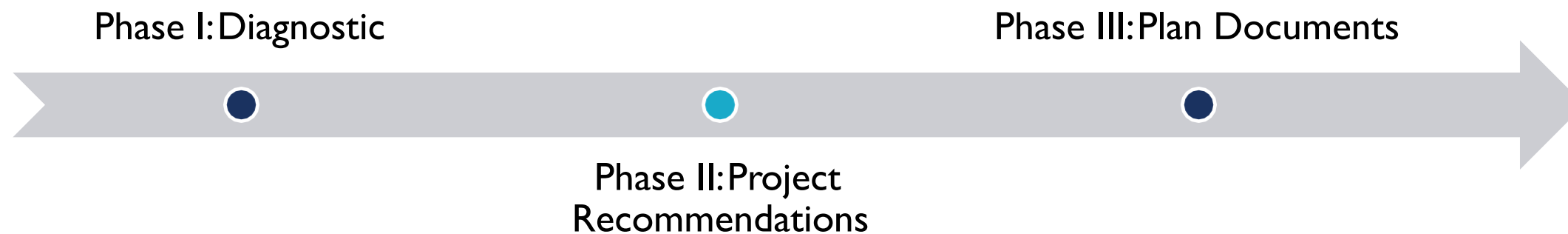
PLANNING SCHEDULE

▲ Public Meetings



Phase II – Project Recommendations

- Project identification and development of project details in consultation with Lead Applicant, community and stakeholders



PHASE II: Subject Matter Expert (SMEs) Opportunities

- *SMEs will be available in the following categories (depending on the projects developed for each community):*
- **Public Realm**
 - Public Space Transformation (Parking, Biking, Sidewalks, Streets)
 - Finding opportunities in overlooked spaces
- **Private Realm**
 - Overcoming Zoning/Permit/Licensing Hurdles
- **Revenue & Sales**
- **Administrative Capacity**
- **Tenant Mix**
- **Cultural/Arts**



Project Ideation Open House Goals



- **Learn more about potential project ideas related to the Brant Rock LRRP program goals**
- **Provide feedback on initial projects**
- **Propose additional ideas to enhance the project list**

Project Ideation Open House Schedule



- **10-15 mins:** Participant Sign-in
- **15-20 mins:** Open House Kick-off Presentation
- **~60 mins:** Open House Activities

Flooding Challenges



Important Elevation Contours

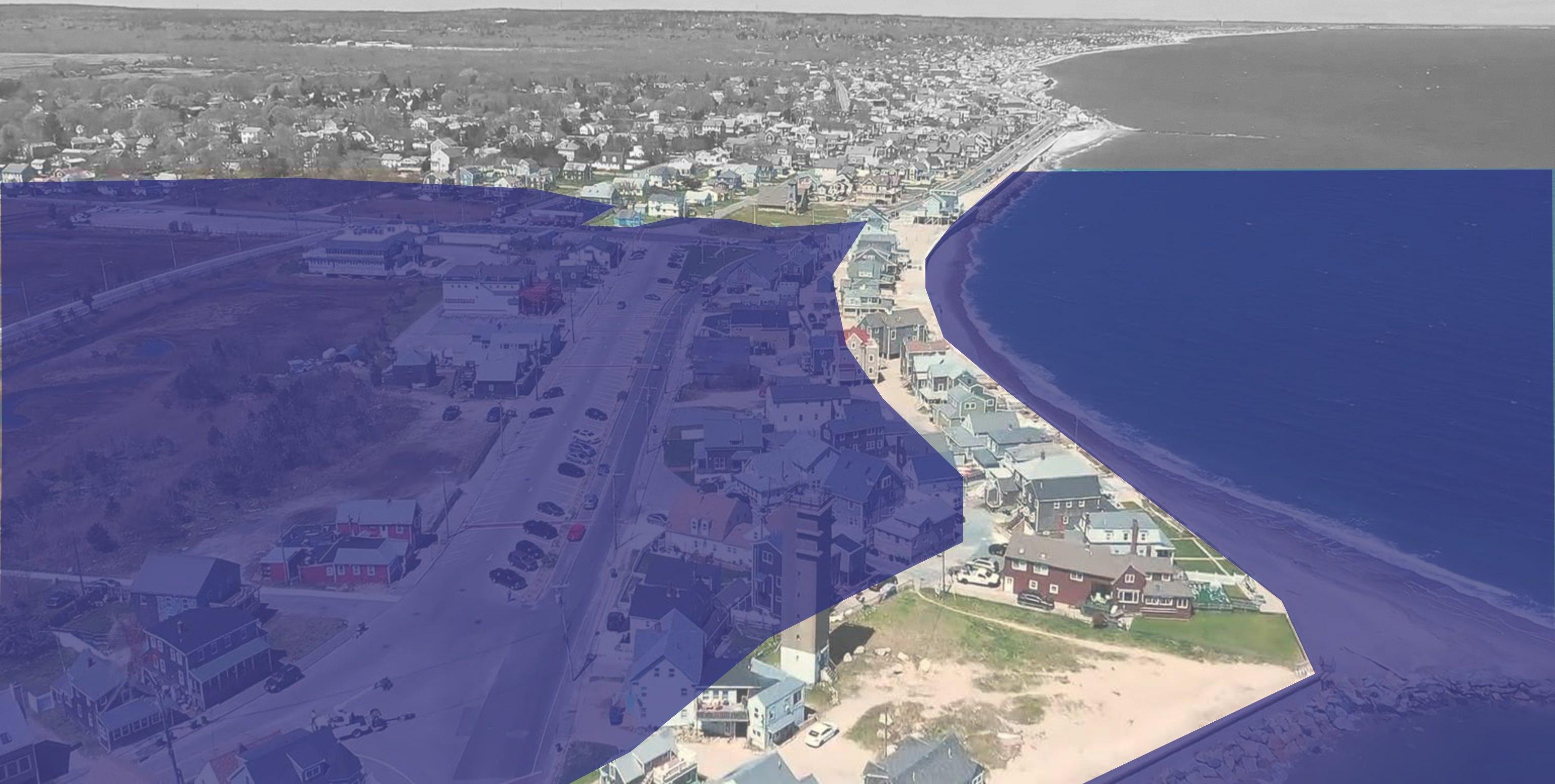
- Flooding is unavoidable
- Drainage solutions are expensive and do not properly solve the problem



Flooding in Brant Rock (3-4')



Flooding in Brant Rock (9-10')



Flooding in Brant Rock (11-12')



Persistent wave action
at Esplanade
residences

This aerial photograph shows the coastal town of Brant Rock. A semi-transparent blue overlay covers the lower portion of the image, representing a flooding depth of 11-12 feet. Within this blue area, four red wave icons are placed along the coastline, indicating persistent wave action. A red callout box points from the text 'Persistent wave action at Esplanade residences' to the second wave icon from the top. The background image shows residential buildings, a parking lot, and a road adjacent to the flooded area.

Project Themes & Initial Project Ideas



Project Themes



- **ACCESS TO BRANT ROCK**

- Enhance wayfinding for businesses & attractions
- Enhance access to transit & improve shuttle/pedicab services (during events, pilot)
- Improve gateway roadways into Brant Rock (particularly at Town Pier)



- **BRANT ROCK CULTURE & ARTS**

- Enhance marketing for Brant Rock events (Lobster Fest, Road Races, Art Festival, Levitate & Levitate mini-events, Fairground Music Events) & align with Chamber of Commerce efforts
- Create pop-up event program
- Work with local businesses to promote Food Truck collaborations



- **FLOODING & RESILIENCE IN BRANT ROCK**

- Resilient Technical Assistance for New Businesses
- Resilient Activation Infrastructure
- Floodable Commercial spaces

Project Themes



- **BRANT ROCK BUSINESS SUPPORT & COMMUNITY**

- Develop a business association (within Chamber of Commerce or separate entity)
- Provide technical advice for new businesses
- Focus on collecting grant funding for business improvements
- Improving facades & exterior infrastructure

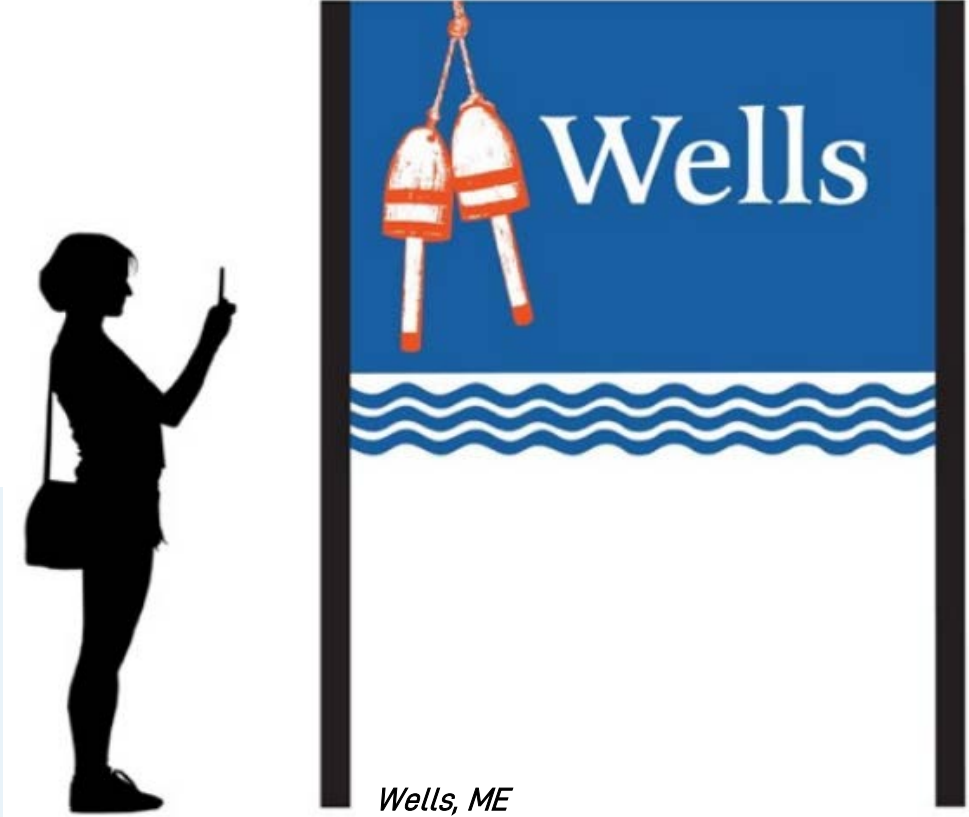
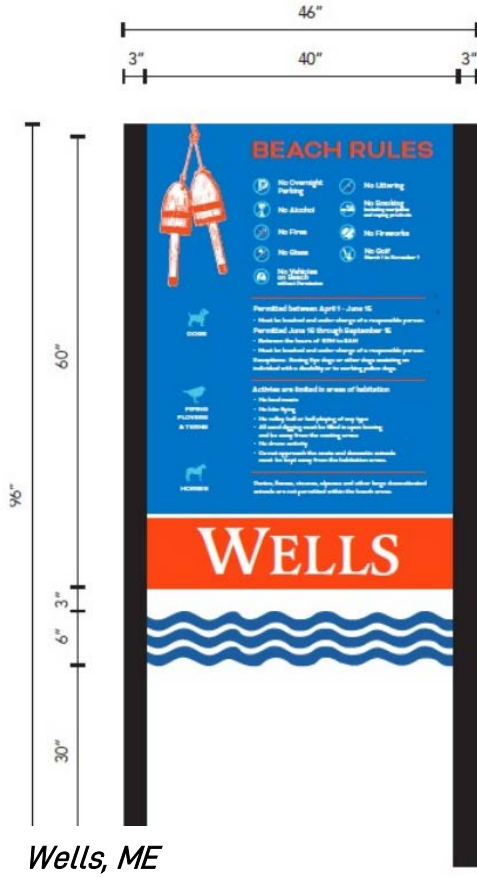


- **MOBILITY IN & THROUGHOUT BRANT ROCK**

- Address pedestrian safety on Ocean St & Island St
- Improve multimodal amenities & connections
- Provide resilient streetscape amenities
- Increase parking supply & visibility of remote lots

Access to Brant Rock

- Wayfinding Program
- Brant Rock Shuttle/Pedicab Service
- Town Pier Intersection Gateway



Wells, ME



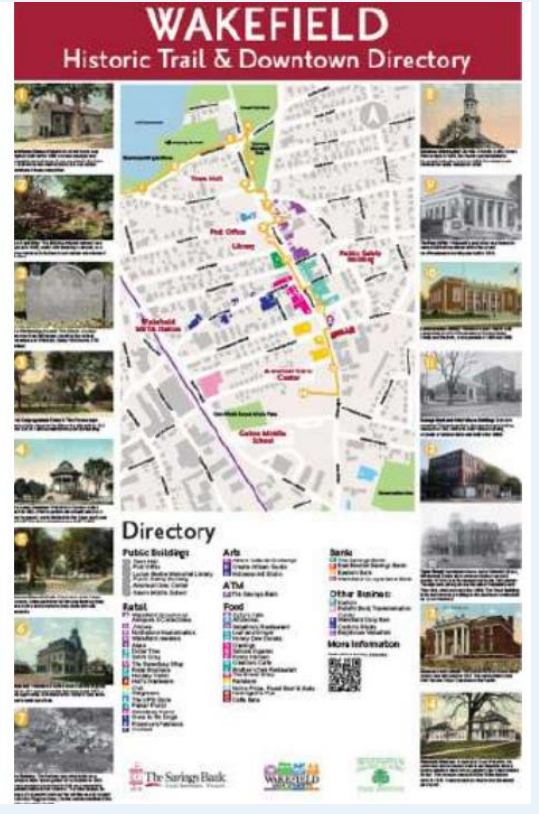
Rockport, MA



Pittsfield, MA



Wakefield, MA



Access to Brant Rock

- Wayfinding Program
- **Brant Rock Shuttle/Pedicab Service**
- Town Pier Intersection Gateway



Pedicab Services



Pedicab Services



Rockport CATA Shuttle, Rockport, MA

Access to Brant Rock

- Wayfinding Program
- Brant Rock Shuttle/Pedicab Service
- **Town Pier Intersection Gateway**



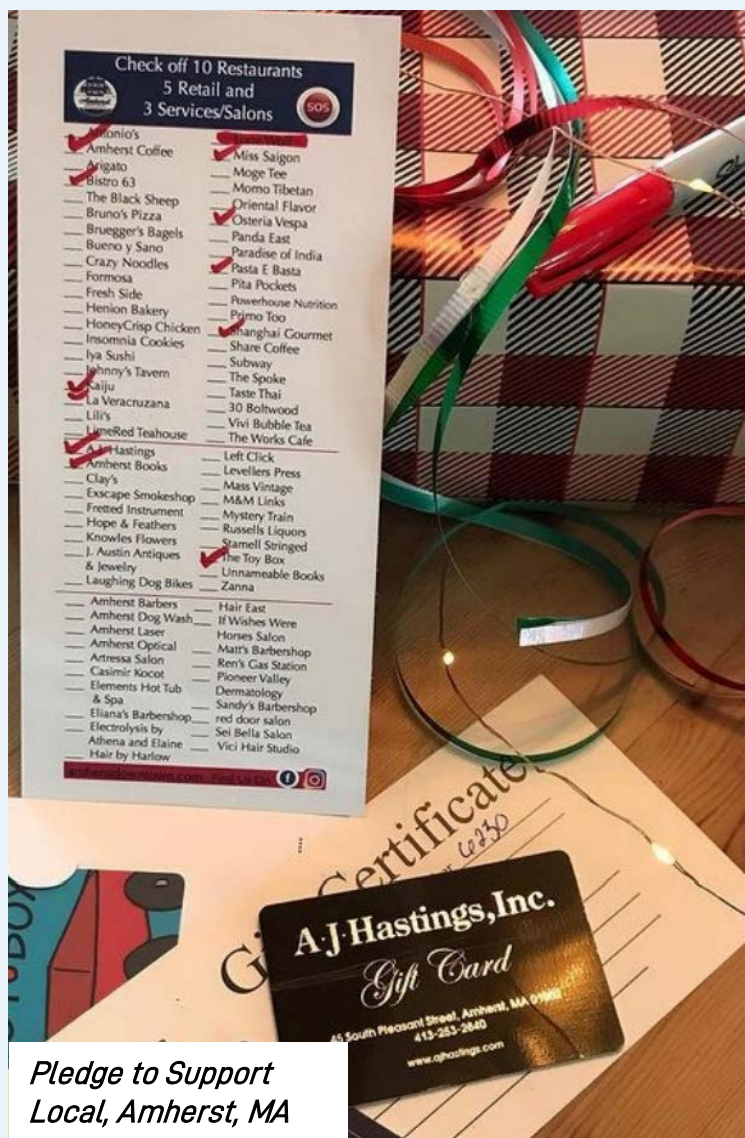
Roseville Gateway signage/road, Roseville, CA



Raised Intersection

Brant Rock Arts & Culture

- Event Marketing Services
- Pop-up Event Program
- Food Truck Program



Pledge to Support Local, Amherst, MA

GovernmentDepartmentsVisitorHow Do IHelpful LinksVideo Tour

Culture, Parks and RecreationDining in BloomfieldDiscover the Connecticut Valley RegionHistorical Photo GalleryPublic Meeting Calendar

Home » VisitorDining in Bloomfield

- Bloomfield Village Pizza - 34 Tunxis Ave, Bloomfield, CT 06002 - 860.242.3339
- Bloom Hill Farm Ice Cream - 696 Cottage Grove Rd, Bloomfield, CT 06002 -



Osceola County
Special Event Application

Osceola County Board of County Commissioners
Community Development Department
1 Courthouse Square, Suite 1400
Kissimmee, FL 34741
Phone: (407)742-0200
Specialpermits@osceola.org

Application No.:
Date Received:

Submittal Checklist

☐ Property Owner Authorization

☐ Proof of Ownership

☐ Legal Description

☐ Narrative describing the event in detail, including:

- Sounds which will project beyond the property lines.
- Vehicular Traffic and parking

☐ Site plan showing:

- Lot Dimensions,
- Location of Special Event (with all details of set-up), Setbacks of set-up from property and right-of-way lines, Driveways, identifying parking and access, roads, tents, signs, portable toilets, and any other structures and setbacks from property lines and

In accordance with Chapter 3, Article 3.8, Section 3.8.1.O of the Osceola County Land Development Code, authorization for a Special Event is issued to:

Applicant

Name:
Agent/Lessee:
Address:
Email:
Tax ID#
Phone:

Event Details

Address of Event:
Parcel Number:
Dates of Event:
Hours:

Event on County property?
Yes (☐) No (☐)
If yes provide liability Insurance. The insurance shall have a limit not less than \$1 million per occurrence for the general aggregate.

Details of Event:
(a narrative may be attached to describe the event in detail.)

Fillable Paper Version/Electronic Version Special Event Application, Kissimmee, FL



Business Recovery Task Force, Lowell, MA



Brant Rock Arts & Culture

- Event Marketing Services
- **Pop-up Event Program**
- Food Truck Program



Town Center Shared Space, West Stockbridge, MA



MAPC Contracting with Artists Initiative, Various Locations MA



POPPORTUNITY, Central Square, Cambridge, MA

Brant Rock Arts & Culture

- Event Marketing Services
- Pop-up Event Program
- **Food Truck Program**



Food Truck Lineup, Miami Beach, FL



Coastal Coffees, Food Truck Mashup, USA Today



Food Truck, in Parking Lot, Williamsburg, VA

Flooding & Resilience in Brant Rock

- Resilient Technical Assistance for New Businesses
- Green Stormwater Infrastructure Solutions
- Floodable Commercial Spaces



Cazadores Restaurante Mexicano Tent with Outdoor Seating, Tyngsborough, MA



*Western Market,
Muskegon, Michigan*



Flooding & Resilience in Brant Rock

- Resilient Technical Assistance for New Businesses
- **Green Stormwater Infrastructure Solutions**
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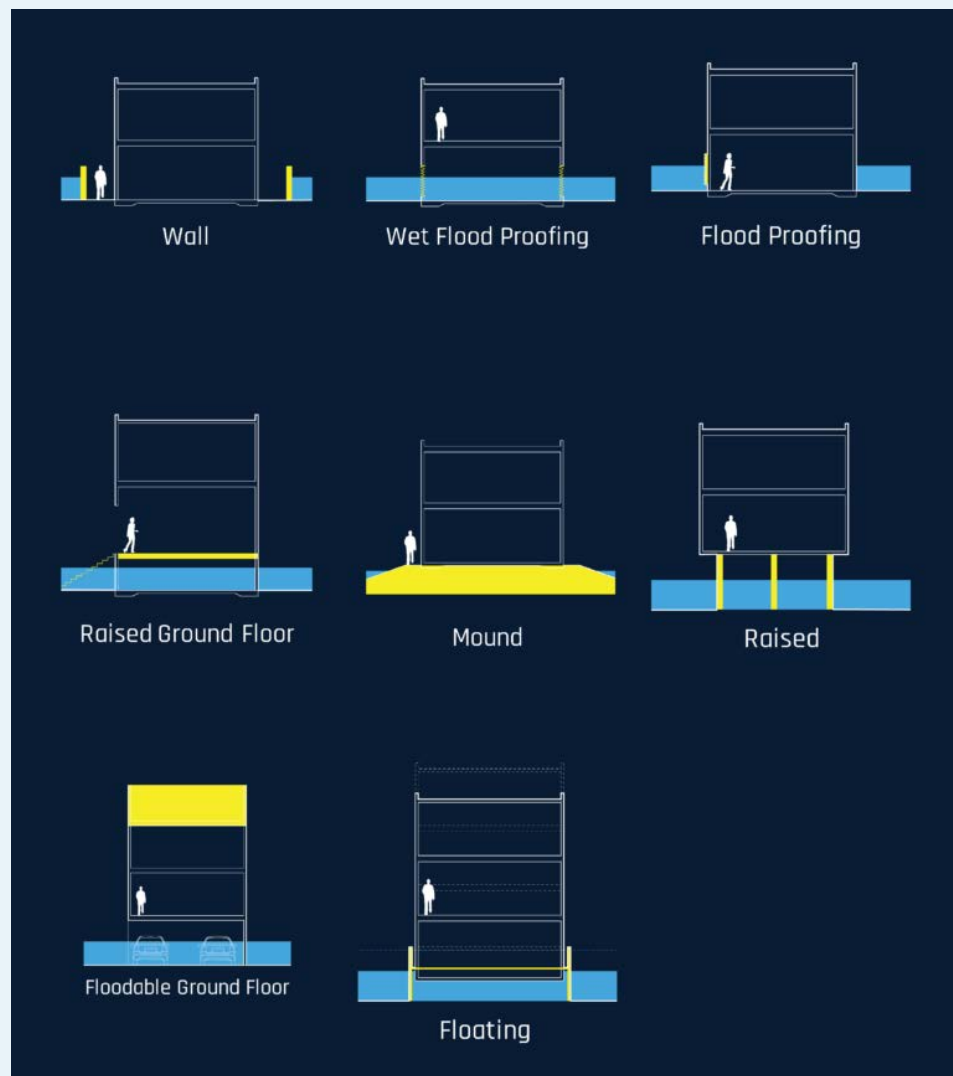
*Western Market,
Muskegon, Michigan*



NACTO Green Infrastructure Design Guidance

Flooding & Resilience in Brant Rock

- Resilient Technical Assistance for New Businesses
- Green Stormwater Infrastructure Solutions
- **Floodable Commercial Spaces**



Resilient Planning/Building, Kinder Institute for Urban Research



Resilient Retrofit, Burnham Hall, Lincoln, VT



South Jordan, UT

Brant Rock Business & Community Support

- Brant Rock Business Association
- Development & New Businesses Technical Assistance
- Grant Funding Team
- Façade Improvements



ReImagine Reading
SURVEY!



Or by web: <https://www.readingma.gov/reimagine-reading>

Scan QR Code with your phone camera to take the survey

More Info on back →

Downtown Reading District Management Model, Reading, MA

Town of Reading Sponsored Pop-Up Event

ReImagine Reading
Pizza and Ice Cream Social




September 18th from 6 pm to 8pm
Pleasant Street Center
49 Pleasant Street

A pop-up public event to help launch a downtown organization
Featuring local businesses, free pizza, ice cream, photo booth and more

Please RSVP on Eventbrite by 9/16: https://ice_cream_social.eventbrite.com

Downtown Reading District Management Model, Reading, MA



Amherst
DOWNTOWN

MASS
BUSINESS IMPROVEMENT DISTRICT

Amherst Downtown BID, Amherst, MA

Brant Rock Business & Community Support

- Brant Rock Business Association
- **Development & New Businesses Technical Assistance**
- Grant Funding Team
- Façade Improvements



Mayor's Office of Economic Development Boston

October 8, 2020 · 🌐

...

You don't want to miss this one! A FREE virtual Economic Development Center workshop series: Thriving in Small Business for Immigrant Entrepreneurs! The first workshop is today at 3:00 PM! Register at: bit.ly/thrivinginbiz

Thriving in Business for Immigrants

FREE WORKSHOP SERIES

3:00 PM - 5:00 PM

- October 8th** Opening a Business
- October 15th** Business Planning
- October 22nd** Legal aspects of running a business
- October 29th** Financing a business
- November 5th** Digitally marketing for a business



To register or for additional information,



Mayor's Office of
Economic Development



Mayor Martin J. Walsh

Thinking in Business for Immigrants Workshop Series, Boston, MA

SMALL BUSINESS RESILIENCY FUND

WHAT'S AVAILABLE?

\$10,000 grant to support business pivots, continuity plans, infrastructure development (e.g., e-commerce platform, online shops and digital retail experiences to strengthen brick-and-mortar business), COVID-19 related marketing expenses, and the purchase of Personal Protective Equipment (PPE) and/or disinfection products for the business.

WHO'S ELIGIBLE?

Brick-and-mortar businesses and independently owned restaurants located in Washington, D.C. with 50 or fewer employees



For more information visit coronavirus.dc.gov

#DCHOPE




DMPED
OFFICE OF THE DEPUTY MAYOR FOR
PLANNING & ECONOMIC DEVELOPMENT

GOVERNMENT OF THE
DISTRICT OF COLUMBIA
MURIEL BOWSER, MAYOR

Small Business Resiliency Fund, DC

Brant Rock Business & Community Support

- Brant Rock Business Association
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- Façade Improvements



**BLOOMFIELD
MEANS
BUSINESS**

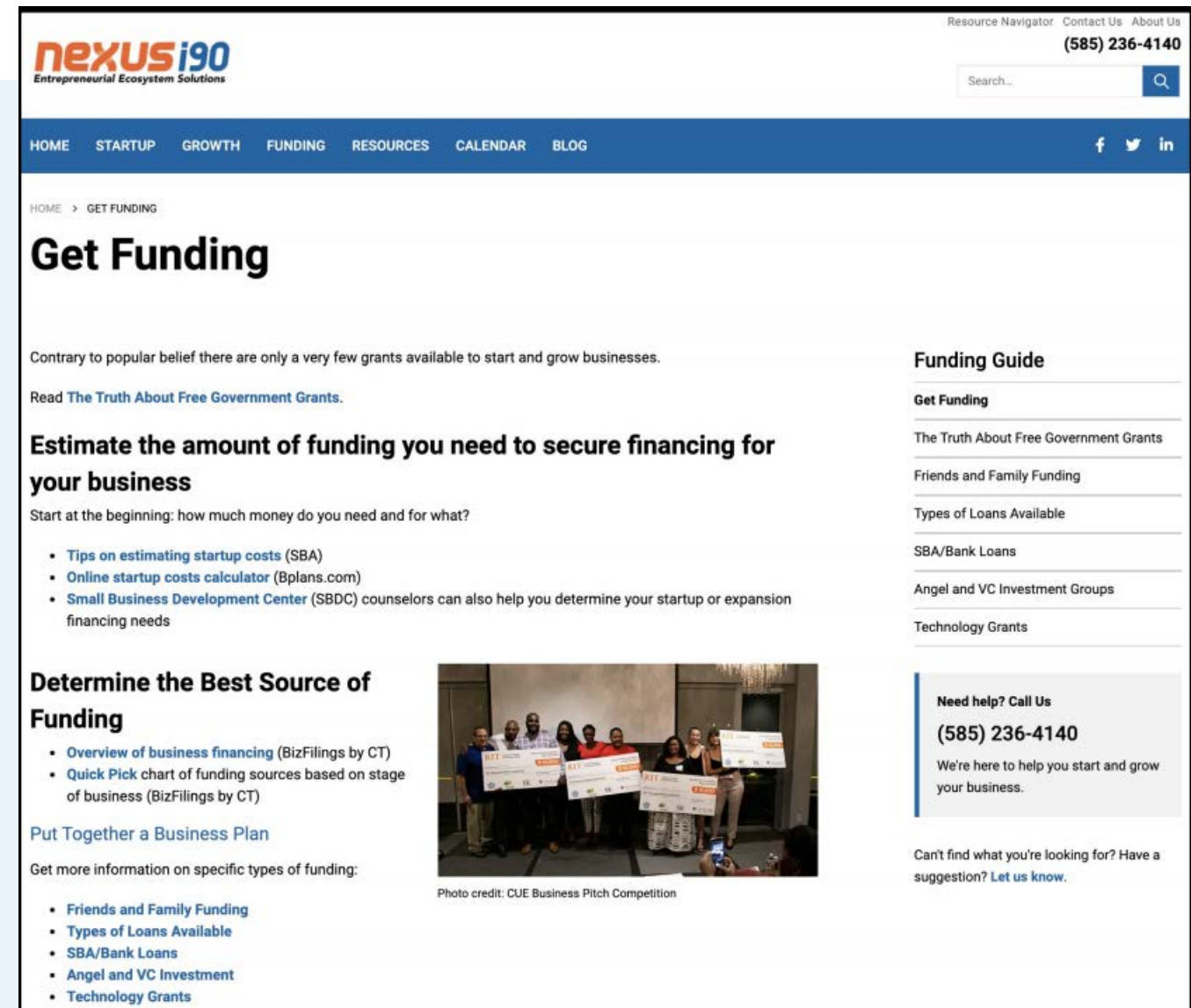
**Small Business Update:
Navigating & Applying for PPP**

**Friday, February 19
3pm - 4:30pm**

**Small Business Owners
please join**

**Sen. Derek Slap
Sen. Douglas McGrory
&
John [Name], Liberty Bank**

*Bloomfield Economic Development COVID-19
Business Recovery Program, Bloomfield, CT*



The screenshot shows the homepage of the nexusi90 website, which is dedicated to entrepreneurial ecosystem solutions. The header includes the logo, a search bar, and contact information: (585) 236-4140. The navigation menu lists: HOME, STARTUP, GROWTH, FUNDING, RESOURCES, CALENDAR, and BLOG. The main content area is titled "Get Funding" and includes a sub-header "Estimate the amount of funding you need to secure financing for your business". It provides a list of links for estimating startup costs and a link to a funding guide. A sidebar on the right lists various funding sources: The Truth About Free Government Grants, Friends and Family Funding, Types of Loans Available, SBA/Bank Loans, Angel and VC Investment Groups, and Technology Grants. A footer section includes a call to action: "Need help? Call Us (585) 236-4140".

nexusi90
Entrepreneurial Ecosystem Solutions

Resource Navigator Contact Us About Us
(585) 236-4140

Search...

HOME STARTUP GROWTH FUNDING RESOURCES CALENDAR BLOG

HOME > GET FUNDING

Get Funding

Contrary to popular belief there are only a very few grants available to start and grow businesses.

Read [The Truth About Free Government Grants](#).

Estimate the amount of funding you need to secure financing for your business

Start at the beginning: how much money do you need and for what?

- [Tips on estimating startup costs](#) (SBA)
- [Online startup costs calculator](#) (Bplans.com)
- [Small Business Development Center](#) (SBDC) counselors can also help you determine your startup or expansion financing needs

Determine the Best Source of Funding

- [Overview of business financing](#) (BizFilings by CT)
- [Quick Pick](#) chart of funding sources based on stage of business (BizFilings by CT)

Put Together a Business Plan

Get more information on specific types of funding:

- [Friends and Family Funding](#)
- [Types of Loans Available](#)
- [SBA/Bank Loans](#)
- [Angel and VC Investment](#)
- [Technology Grants](#)

Photo credit: CUE Business Pitch Competition

Funding Guide

- [Get Funding](#)
- [The Truth About Free Government Grants](#)
- [Friends and Family Funding](#)
- [Types of Loans Available](#)
- [SBA/Bank Loans](#)
- [Angel and VC Investment Groups](#)
- [Technology Grants](#)

Need help? Call Us
(585) 236-4140

We're here to help you start and grow your business.

Can't find what you're looking for? Have a suggestion? [Let us know](#).

*Facilitating Inclusive Entrepreneurial Building & Enhancement,
Resource Navigator Implementation, Rochester, NY*

Brant Rock Business & Community Support

- Brant Rock Business Association
- Development & New Businesses Technical Assistance
- Grant Funding Team
- **Façade Improvements**



Interactive Storefront Installation, Worcester, MA

Before



After



Storefront Design Guidelines , Everett Square, MA

Mobility Within Brant Rock

- Pedestrian Safety Improvements
- Resilient Streetscape Improvements
- Multimodal Connectivity
- Parking Plan

Painted Bump-outs & flex posts, Baltimore, MD



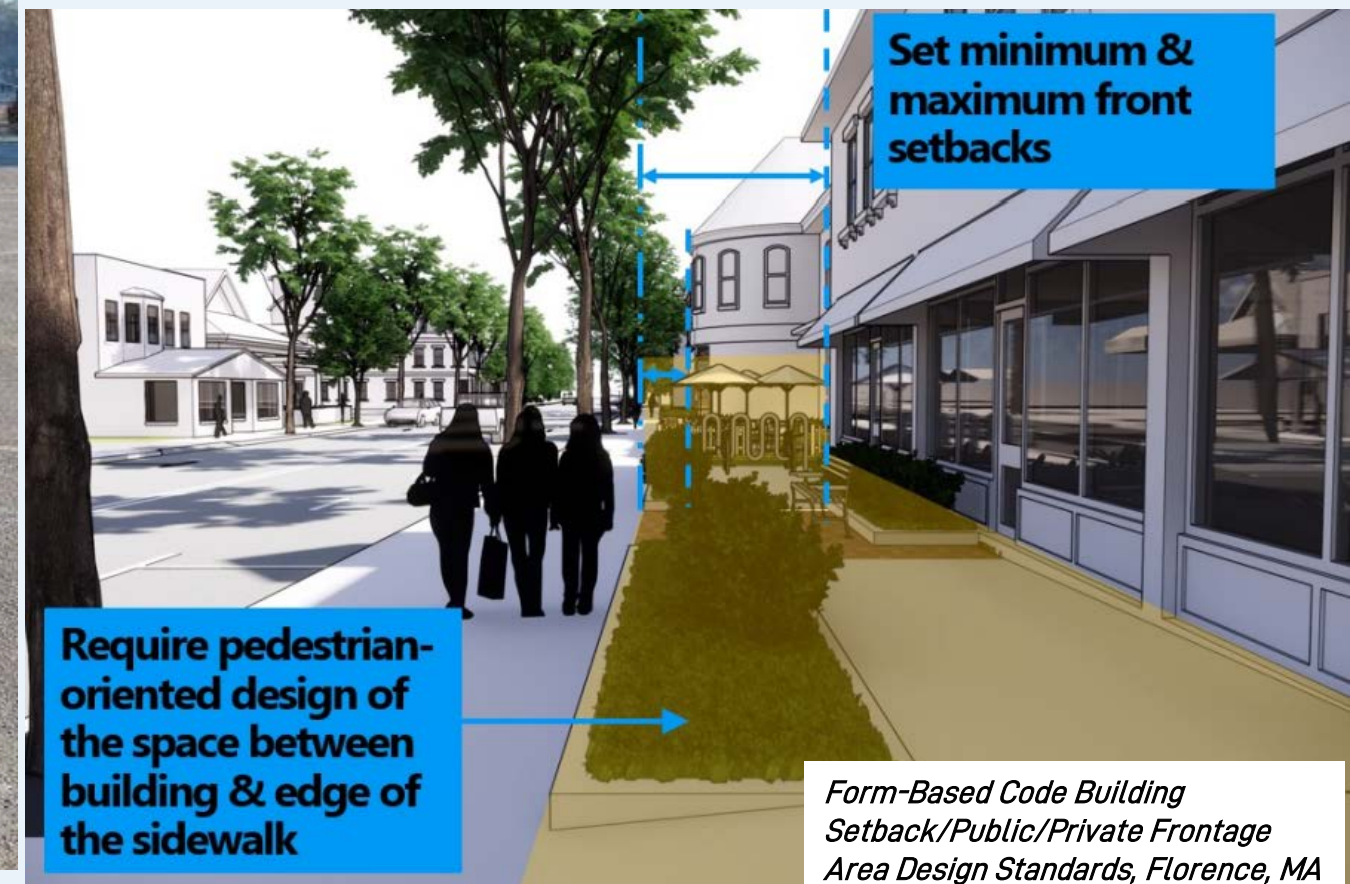
Outdoor Dining & Commerce in Moody St, Waltham, MA



Roslindale Square, Roslindale, MA

Mobility Within Brant Rock

- Pedestrian Safety Improvements
- **Resilient Streetscape Improvements**
- Multimodal Connectivity
- Parking Plan



Mobility Within Brant Rock

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Paved sidewalk, Austin, TX



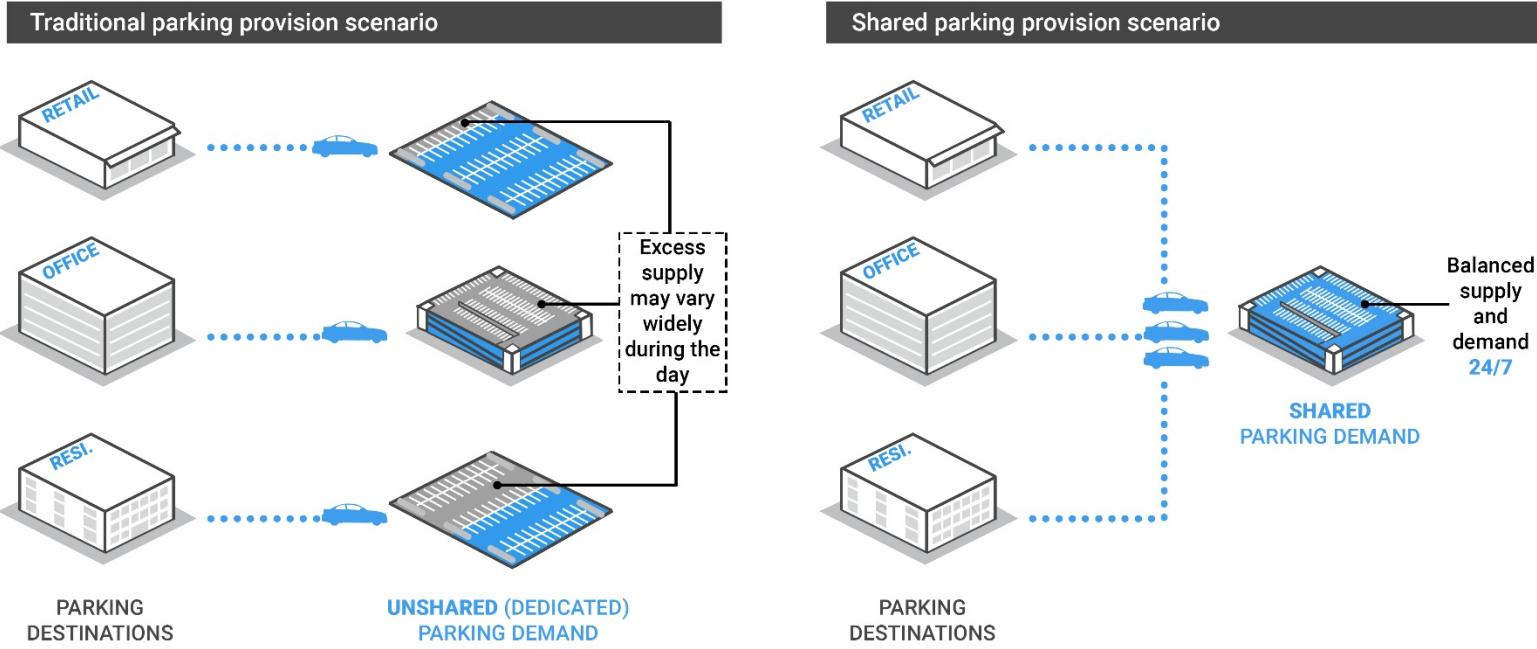
Raised sidewalk with curb extension



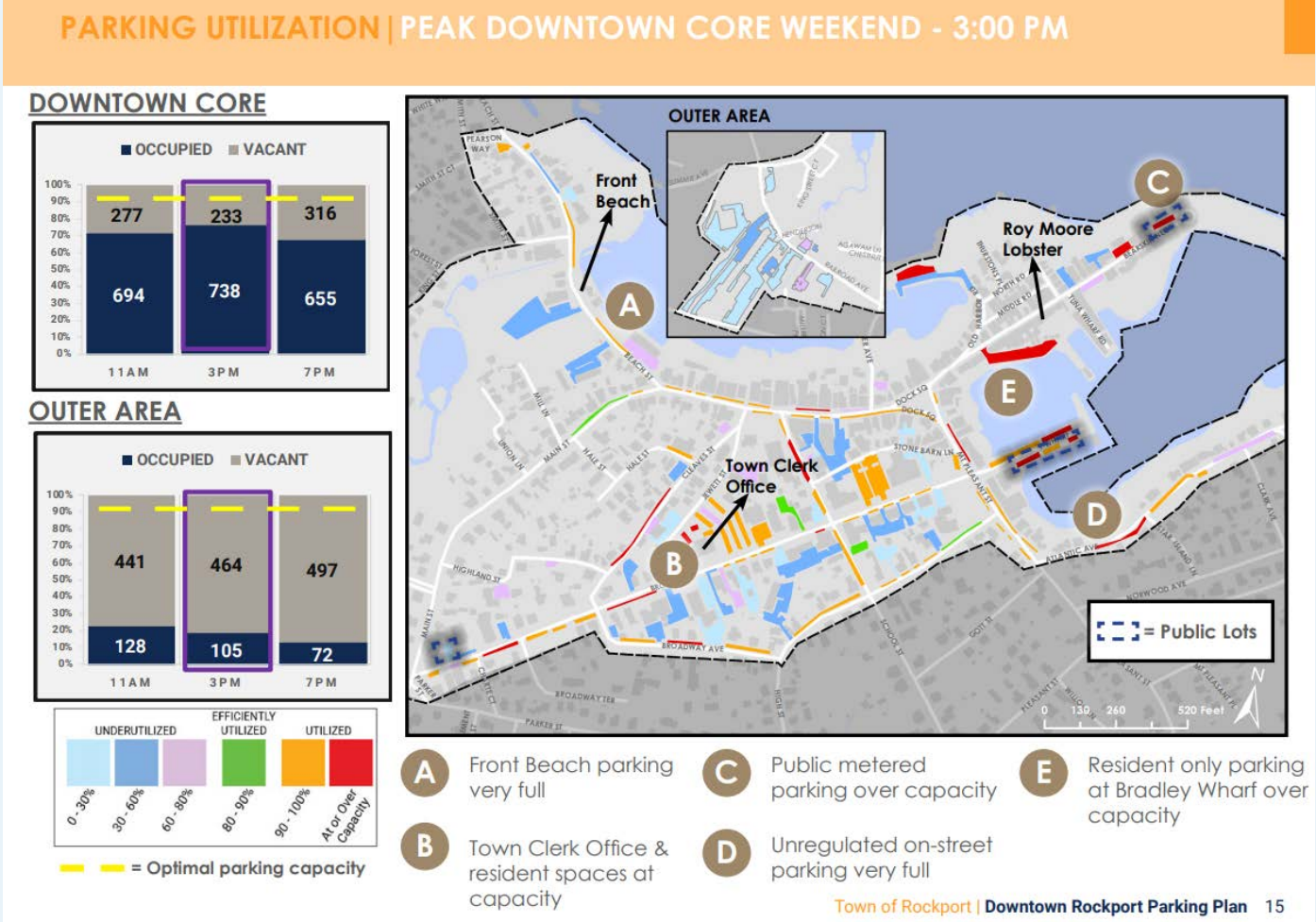
Pedestrian crossing with bump-outs, crosswalks

Mobility Within Brant Rock

- Pedestrian Safety Improvements
- Resilient Streetscape Improvements
- Multimodal Connectivity
- **Parking Plan**



Shared Parking Diagram



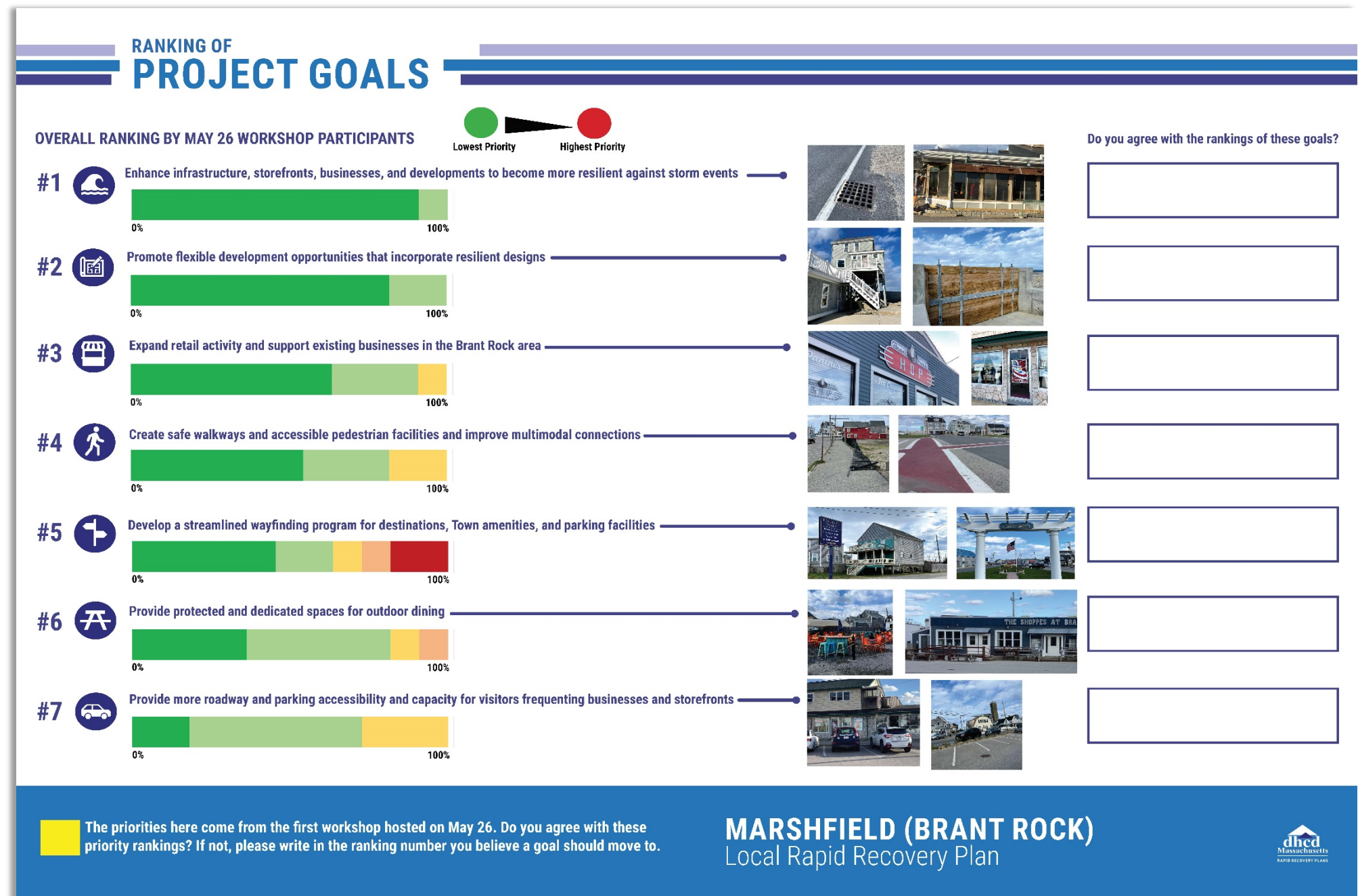
Downtown Rockport Parking Plan (Parking Demand), Rockport, MA

Open House Activities



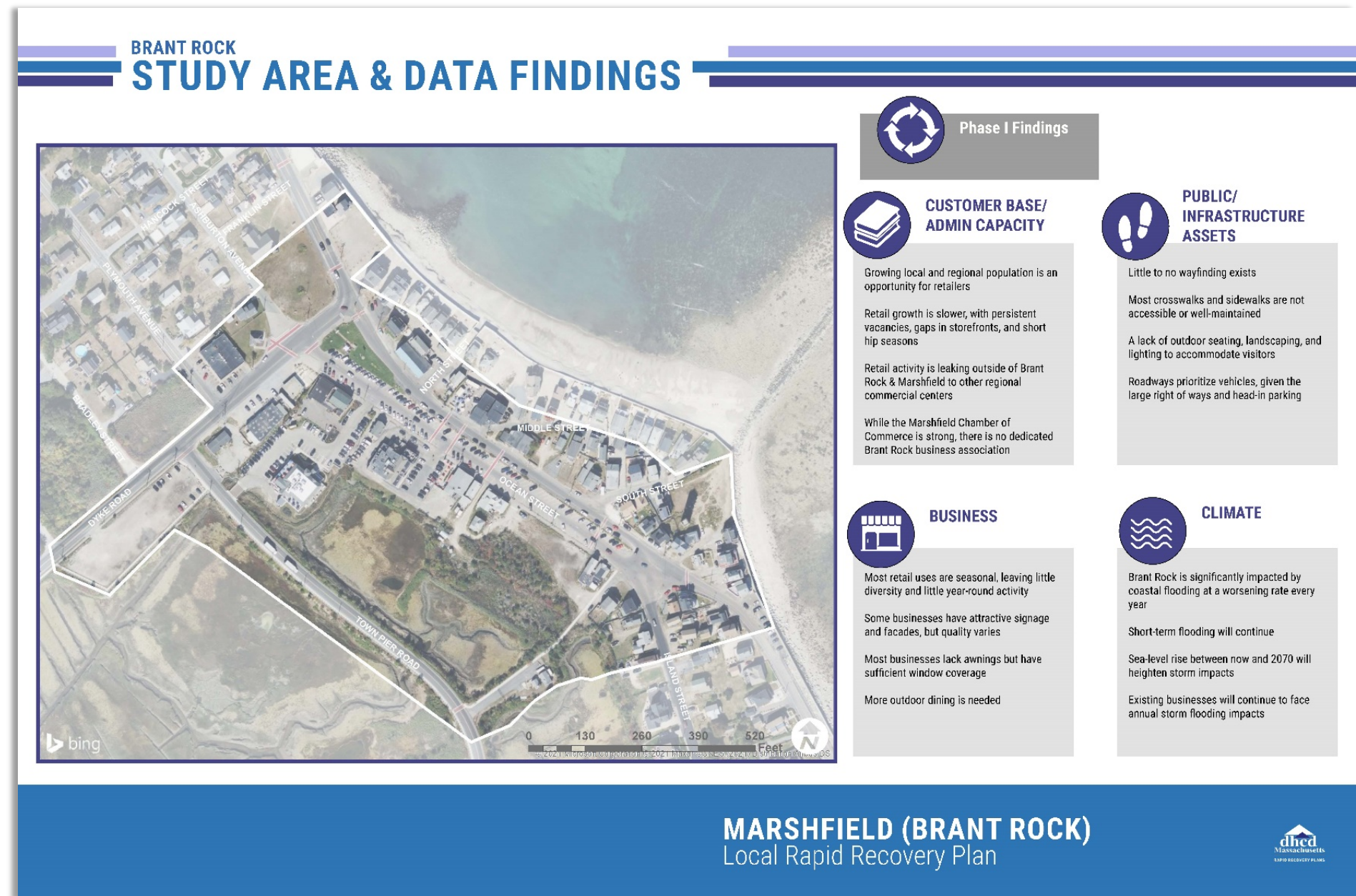
Priority Goals Review

- Learn about the **project goals**
- Understand the **public's priority goals** for Brant Rock
- Provide **feedback** on **project priorities**



Phase I Data Findings & Flooding Challenges Review

- Review **key findings** from Phase I Diagnostic data analysis
- **Provide** your input on the **findings and flooding issues** that impact you



Project Priorities Feedback

- Learn about the **range of project ideas**
- **Vote** on your **project priorities**

PROJECT IDEAS & PRIORITIES



Access

Wayfinding Program



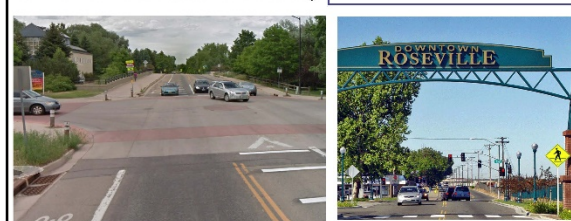
Develop a wayfinding signage system that directs visitors to parking, recreational facilities and destinations, and provides walking distances.

Shuttle/Pedicab Service



Develop a peak season shuttle or pedicab service in Brant Rock that provides drop-off and pick-up services to businesses, destinations, and remote parking lot.

Town Pier Intersection Gateway



Mitigate recurrent flooding with raised intersection, also creating signed gateway & traffic calming



Arts + Culture

Event Marketing Services



Build upon Chamber marketing program that enhances Brant Rock events via social media, online platforms, and integrates all public and private events via one Brant Rock webpage/site

Pop-up Event Program



Pilot a program where Town provides materials, licenses and landowner liability protection so that vendors can provide pop-up style events in open spaces and vacant parcels (during peak season)

Food Truck Program

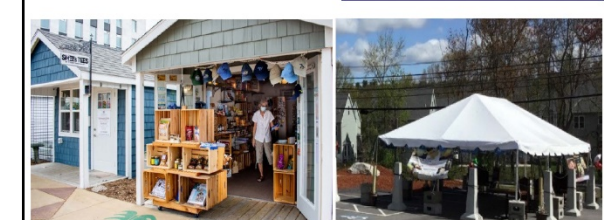


Pilot a program where Town provides licenses and landowner liability protection so that food trucks can operate in open spaces and vacant parcels (during peak season)



Flooding + Resilience

Resilient Business Program



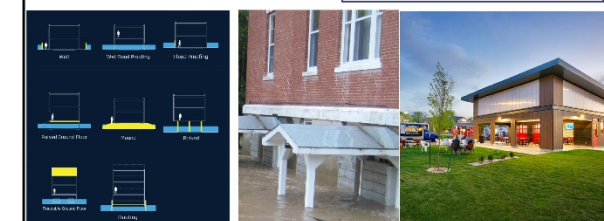
Develop a set of resources on resilient private building retrofits and funding sources for operating with storm events.

Green Stormwater Infrastructure Solutions



Develop a set of solutions that provides a GSI toolkit for developers and new businesses.

Floodable Commercial Spaces



Pilot solutions that create moveable restaurants and retailers that can leave before a storm event (container retail, floodable pavilions, floating buildings, etc.).



Take 10 dots, which represent **project priorities** and - considering the goals of this project - identify your preferences in the box beside the project idea name. You can put all your dots in one topic or spread them around.

MARSHFIELD (BRANT ROCK)

Local Rapid Recovery Plan



Project Priorities Feedback – Your Ideas

- Provide input on additional projects and populate with YOUR ideas

PUBLIC IDEAS & PRIORITIES



Initial Project Ideas

Project Themes	Initial Project Ideas	Goals Addressed
Access to Brant Rock	Brant Rock Wayfinding Program	
	Shuttle/Pedicab Service	
	Town Pier Intersection Gateway	
Brant Rock Culture & Arts	Brant Rock Event Marketing Services	
	Pop-Up Event Program	
	Food Truck Program	
Flooding & Resilience in Brant Rock	Resilient Business Program	
	Green Stormwater Infrastructure Solutions	
	Floodable Commercial Spaces	
Brant Rock Business Support & Community	Brant Rock Business Association	
	Development & New Businesses Technical Assistance	
	Brant Rock Grant Funding Team	
	Façade Improvement Program	
Safer Mobility	Pedestrian Safety Improvements	
	Resilient Streetscape Improvements	
	New Multimodal Connections	
	Brant Rock Parking Plan	



Your Project Ideas



Enhance infrastructure, storefronts, businesses, and developments to become more resilient against storm events



Promote flexible development opportunities that incorporate resilient designs



Expand retail activity and support existing businesses in the Brant Rock area



Create safe walkways and accessible pedestrian facilities and improve multimodal connections



Develop a streamlined wayfinding program for destinations, Town amenities, and parking facilities



Provide protected and dedicated spaces for outdoor dining



Provide more roadway and parking accessibility and capacity for visitors frequenting businesses and storefronts



What did we miss in our list of project ideas? Use sticky notes to write-in your own project ideas as they relate to the project goals, and use sticky dots to vote for other, proposed project ideas.

MARSHFIELD (BRANT ROCK)
Local Rapid Recovery Plan



Existing Supporting Recommendations (BU Study)

- Understand additional projects proposed by other planning efforts
- Provide feedback on projects and how they should be integrated into the LRRP program

EXISTING SUPPORTING

RECOMMENDATIONS FROM B.U. STUDIES

Revitalizing Brant Rock: An Economic and Aesthetic Approach

Recommendations:

Develop a Brant Rock Esplanade Committee (BREC)

Economic Development Director

Pop-Up and Permitted Uses

Permeable Pavers

Art Walk/Public Art Installations

Cultural District Destination

Bike Share

Brant Rock Tower

- 7-member committee targeting a common vision
- Part-time or full-time
- Community programming and increase tourism
- Economic Development for Brant Rock and Marshfield in general
- Opportunity to pay for through increase to Room Occupancy Tax from 4% to 6%, ensure short term rentals are paying occupancy tax
- Short leases for amateur businesses needing retail space
- Further diversifies Esplanade
- Amending town's municipal code to allow for temporary certificates of retail occupancy
- Significantly reduces flooding - Water flow rates through pervious concrete are usually around 480 in./hr
- Grants are available through the State, MVP program, and others
- Suggestion of Public Works and Planning to champion these efforts
- Start with pilot project to show effectiveness in area before larger implementation
- Community Pride & Tourism
- Investing in Local Artists, allowing them to showcase talent
- Possible grants include MCC (Requires designation first), CPA Funds, and many art forward organizations
- Suggestion of Planning and Administration working in conjunction with the local art association and neighborhood association to champion these efforts, possibly Marshfield Cultural Council
- Attain MCC cultural designation
- Opens up grant opportunities and cultural draw (tourism)
- Empty spaces in Esplanade provide opportunities for growth and restoration of the village
- Marshfield Cultural Council (with charge change), Planning, Town Administration to champion efforts
- Integrated into existing bike trails
- Compliment with year-round decorative bike racks
- Southern terminus of Bridle Trail For a "full package" 10 bike share pricing between \$25,000-40,000
- A revitalized Brant Rock Tower could prove a good backdrop for veterans' events

Public Space, Mobility, and Resilience

Recommendations:

- Remove lots of parking for bio retention, pervious pavers
- Add a bike path and improved sidewalk
- Trolley for Tourists

Promoting Wanderability in Brant Rock

Recommendations:

The Tower Plaza as a cultural Open Space



Ocean Street -Creating the Spinal Cord of Brant Rock



The Chapel Plaza as a vibrant Open Space

The Tower Plaza as a vibrant Open Space

Ocean Street- Creating the Spinal Cord of Brant Rock

Implementing Bike Lanes asnd Shared Use Path

Bike and Pedestrian Lane Design: Harbor Walk

Neighborhood Streets Improvement- Placemaking

- Proposal- Refining the existing public open spaces by strengthening existing relationships and adding new content and attractive qualities
- New Content- A public stage which can provide space for community activities • Secondary uses, such as Bike rental, service events holding in the plaza.
- Proposal- Refining the existing public open spaces by strengthening existing relationships and adding new content and attractive qualities.
- New Content- Art gallery or library and Viewing platform as the primary use.
- Bike parking and renting & a wall for graffiti for young people as the secondary uses.
- Proposal- Adding Dedicated Bike lanes. • Removing center parking, flip remaining parking to back-in for increased safety for biking. • Reconstructing commercial sidewalks • Adding stormwater management elements
- Process- • Formalize plan and design. • Funding: MassDOT Complete Streets Funding Program SHORT TERM PLAN: • The version below could be implemented immediately using the Shared Streets and Spaces program. Must finish by September 2021. • Formalize plan and design. • Funding: MassDOT Complete Streets Funding Program
- Short Term Plan- • The version below could be implemented immediately using the Shared Streets and Spaces program. Must finish by September 2021.
- Goals- Improving safety, enhancing pedestrians/bikers experience, low impact developments
- Goals- Accessing to the beach, improving the safety and walking experience of pedestrians, street beatification, stormwater improvements, low impact development

Flood Risk in Brant Rock

Recommendations:

Neighborhood/Streetscape Interventions

Infrastructure Best Management Practices (BMP)

Marshfield Stormwater Consortium

Salvage-Leaseback Program

Neighborhood/Streetscape Interventions

Infrastructure Best Management Practices (BMP)

Marshfield Stormwater Consortium

Salvage-Leaseback Program

- Mobilize neighborhood social support systems
- Implement virtual warning/notification system
- Establish a cautionary signage system throughout the streetscape indicating flood-risks
- Utilize geofencing technology
- Permeable pavement for streets, alleys, sidewalks
- Rain gardens/vegetated berms
- Organize Marshfield Stormwater Consortium and call on Town representatives and stakeholders to join
- Hold regular sessions with an option for virtual participation
- Provide a forum for oversight, collaboration, education, and outreach on
- Identify funding sources and start a dialogue with Town of Marshfield officials and Brant Rock residents
- Provide the opportunity for homeowners to remain in their home (contrast with FEMA-funded buyout) until SLR activity becomes too severe

Marshfield has already begun to lay the groundwork for a wide range of needs and improvements that also speak to areas raised during the LRRP process.

MARSHFIELD (BRANT ROCK)
Local Rapid Recovery Plan

Thank You!
