

Marshfield, MA
DRAFT December 2020



Appendix: Online Charrette Results

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INTRODUCTION

This appendix to the Library Square Vision Plan provides the full set of data and public comments gathered through the online charrette.

The details of the engagement methods are discussed in the following section. A primary component of the online charrette was the Virtual Walking Tour, as mapped in Figure 1 on the next page.

Virtual Walking Tour Stops:

1. Playground Entrance
2. Median Strip
3. Library Knoll
4. The Brook
5. Intersection Behind DQ
6. Former Snow Road
7. Parking Lot Corner
8. Road to Responsibility Lot

char • rette

= a short, collaborative meeting during which members of a team quickly collaborate and sketch designs to explore and share a broad diversity of design ideas.¹

place • mak • ing

= the process through which we work together to shape our public spaces... It is a creative but intentional process. Placemaking builds on our growing environmental awareness by helping communities adapt and thrive within our constructed and our natural world.²

¹ Pernice, Kara. 2013. Charrettes (Design Sketching): 1/2 Inspiration, 1/2 Buy-In. December 22. Accessed September 2, 2020. <https://www.nngroup.com/articles/design-charrettes/>.

² Rethink Urban. n.d. Placemaking. Accessed September 2, 2020. <http://rethinkurban.com/aking/>.

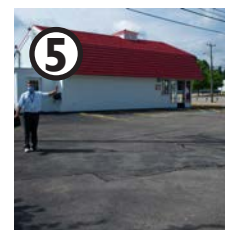
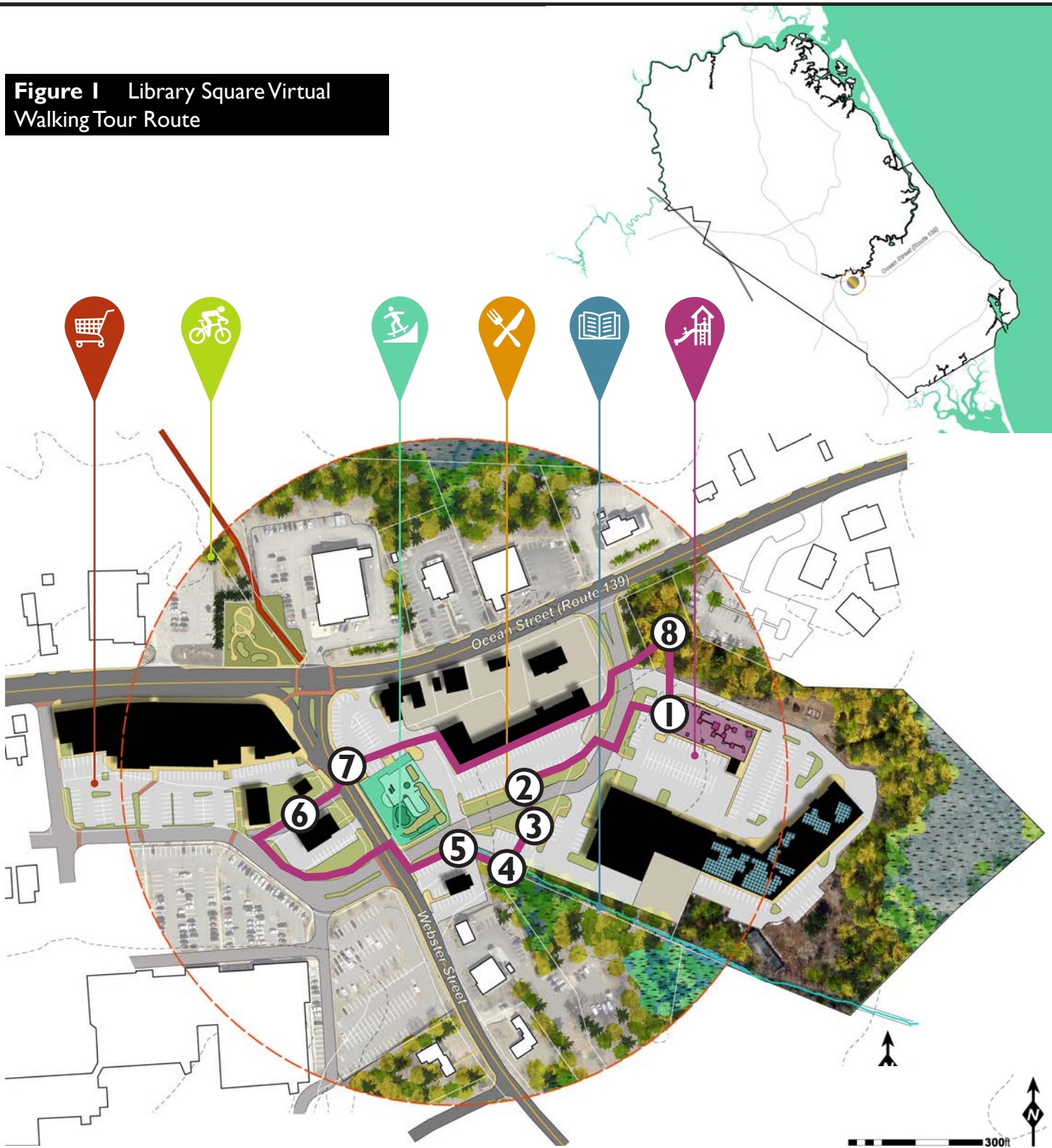


Figure I Library Square Virtual Walking Tour Route



Charrette RESULTS

211 community members participated in the online charrette.

An in-person charrette was not possible due to the COVID-19 pandemic. An online charrette was designed to mimic a physical workshop to crowdsource ideas for placemaking. The workshop consisted of three parts: a virtual walking tour (as mapped on page 7), an activity to help generate a vision statement, and a downloadable coloring book.

The workshop was guided by a series of video clips and graphics throughout that provided background information on Library Square and the Vision Plan, and precedent images of possible placemaking opportunities.

Feedback from the charrette indicated excitement about the possibilities for Library Square. Many participants expressed that they had not given much thought to Library Square as a destination before, but were inspired by the ideas proposed and the opportunity to see it evolve.

Some topics, such as parking, do not have consensus; some believe more parking is needed and others



feel that enough parking exists. The long-term development of the Road to Responsibility lot is another area without consensus; most participants express a desire for conservation or open space instead.

Common themes among the comments include the importance of intergenerational spaces, green spaces, culture and art, and

education.

The Virtual Walking Tour was the primary component of the online workshop. There were eight stops on the tour. Each stop consisted of a map, photo of existing conditions, a descriptive video, and a series of questions. Participants were asked to rank them in order from least to most desirable, with 1 being most desirable. At



Although a coloring book tailored to this charrette invited options for additional input, no participants uploaded a response to this section.

some stops, for example, Stop 2, the results indicated a tie. For stop 2, the preferred options of shade trees and pollinator habitat can be combined in a thoughtful planting strategy. Comments on many of the stops suggested combining ideas where it made sense to do so. Other polls showed a clear favorite. For example, at stop 4, participants strongly favored daylighting the

brook over the other options. The second workshop activity asked participants to supply adjectives they hope will describe Library Square in the future. This, alongside the rest of the data gathered, helped inform the vision statement on page 8. This statement serves as the overarching guide and direction for the development and implementation of the Vision Plan.

This appendix provides the full description of the results of the online charrette and all participant comments.

Virtual Walking Tour

Stop #1: Playground Entrance

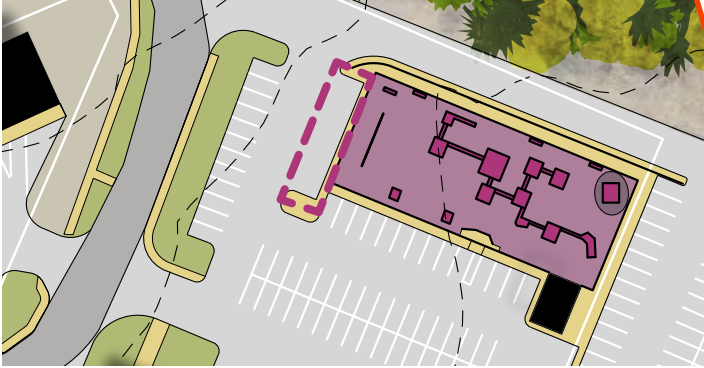


Figure 2 Please rank your preference toward the following potential placemaking opportunities by the playground entrance:



A Mobile Reading Room

1.80



B Painted Games Court

2.52



C Flexible Small Event Space

2.54



D Shaded Seating

3.20

Alternate Participant Ideas:

- Provide shade
- Protect from rain
- Splash pad
- Accessible play equipment
- Activities/play equipment for older children
- Activities/play equipment for younger children
- Restroom
- Beautification
- Stage for kids
- Protection from traffic
- Outdoor dining area
- Trees along playground fence

Figure 3 Stop #1 (Playground Entrance) Prioritization Data.

	#1	#2	#3	#4	Total	Score
A Mobile Reading Room	6.06%	16.16%	28.8%	47.98%	198	1.80
	12	32	59	95		
B Painted Games Court	22.11%	28.14%	29.15%	20.60%	199	2.52
	44	56	58	41		
C Flexible Small Event Space	22.06%	29.90%	27.94%	20.10%	204	2.54
	45	61	45	41		
D Shaded Seating	52.22%	25.62%	11.82%	10.34%	203	3.20
	106	52	24	21		

Figure 4 Do you have any other thoughts about this area that you want to share? (Stop 1: Playground Entrance)

- Use half with splash pads and other side with sets for handicapped children
 - Possibly a small retractable/ temporary stage for events (music/ plays) here or elsewhere?
 - Activities for older children would be ideal so that they are not sprinting full speed inside the playground around younger children.
 - The playground needs a bathroom of some sort.
 - This was a great way to gather citizens information!
 - Thank you to all who put this together,
 - I hope our town hall leaders listen!
 - Provide shade with this
 - A street chalk drawing area for kids and adults to share there art with others and the rain washes it away and it can be drawn on again.
 - Whatever it is it should absolutely be *shaded.*.As a pregnant
- mom taking my small child to that playground, I often felt like I was going to pass out in the summertime. To the point I had to stop going. That area needs more trees and shade to make it really usable.
- Yes it is most important to keep it pretty with flowers and gardens that are kept up. I think that beautification needs to be a priority.
 - Close proximity to entrance exit for motor vehicle needs to be taken under consideration
 - Cute space for a cute cafe
 - Splash pad with shaded seating.
 - A canopy is needed no matter what goes there.
 - Trees. A water fountain (the display kind, not a drinking fountain).
 - Shaded seating desperately needed!
 - Good lease make the area walkable with parking well defined
 - The shaded seating and the mobile reading room can be one and the same
- A shaded area could be useful for many age groups, including the older kids who want to have a gathering spot but have outgrown the playground. There's not really shade on the playground now, either, so parents of young children would also appreciate it.
 - So hot there.... Shade is key to get maximum use!
 - Bathrooms or a food truck, snack bar area
 - Outdoor seating with snack shack would be wonderful. Waters and snack foods for purchase.
 - Public restrooms. No bathrooms bear playground is quite a challenge.
 - Offering a shaded space, visually shielded from incoming traffic, that has multiple uses would be a great opportunity for a diverse population of residents.
 - Might be nice to offer food trucks/ vendors occasionally and have seating/shade to enjoy....
 - Basketball, turf for soccer.... Maybe a playground feature that appeals to older kids like a zip line?
 - How about a splash pad.
 - Splash pad, fountain?

- Although I haven't been to that playground in several years, I recall it being hot with glaring sun in the summer. A shaded seating area would be a lovely addition for families with young children.

- I am not too excited about any of the options. If I have to choose one it would be shaded seating. That playground area has no shade..It becomes very hot on a sunny summer day. It is a shame that there is no grass or trees or any plantings..Just asphalt..Not attractive..And not comfortable..

- Outdoor live kid shows

- With any of the above ideas I think a shade is essential :)

- Make it a completely shaded area so it's comfortable to sit during the hot summer months.

- It's very hot in and around the playground in the summer. Adding a splash pad, with a paved path winding around a some grassy areas adjacent to the playground would be a huge draw for families to linger, play and most likely get take out food from near by restaurants. It's also highly likely a family would stop there on the way back from the beaches to have a family picnic

while allowing the kids to safely skateboard or scooter around the safe paved path. It could also maybe host summer music in the grassy areas.

- Leave the space alone, we need more parking spaces in town.

- If there is shaded seating like the one pictured, please make sure birds can't land on it and shit all over the place. Thank you.

- A shaded area with tables can make the playground a more appealing destination during warmer months. A place for parents/caregivers to sit/socialize, etc., While the kids play would be great! (As long as it's protected by some sort of barrier against cars, to protect against potential accidents.)

- It would be great to incorporate some protection from the many cars in the area, some large rocks or columns.

- Traffic flow is important if shaded seating is created, since kids may run through the parking lot to get to their parents

- Would this area be fenced? My only concern with any option is user safety, as auto traffic does come

through there.

- This area along with the playground becomes very hot on sunny days. My first suggestion is to make the area more of a park instead of the black asphalt parking lot that it is now. This change will increase usage.

- Shaded seating

- From our many times at the playground, it seems as though the parking spots directly across from this space are rarely used by people visiting the library or other groups in this zone, but cars do cut through there often. Can the driving area between the stop #1 zone and the parking spaces opposite be closed off at the far end? So no parking spots would be lost but the area would be safer, self-contained, and more user-friendly.

- Make visually appealing

- With the coffee shop (and dairy queen) , the skate park and the playground, it would be nice to have places for parents to sit and enjoy their coffee, ice cream while watching their kids play, so seating should be number one

- I would love to see a smaller secondary playground for smaller children with toddler sized play equipment and toys.

- I love the ideas but not sure if they will be the biggest bang for the buck as this area is already newly re-modeled and losing parking is not ideal. But overall shaded seating would be my favorite because parents would appreciate it. I'm not sure the games/reading/ events room is ideal unless its fenced into the playground but I think the playground is already amazing and well thought out as is.

- This area could be used for both painted games and an event space.

- I didn't rank the other choices because I forget believe a flexible event space could be used for reading, watching kids at playground, and would likely be shaded anyhow?

- Covered flexible small event space for shade and rain

- Shaded small event area

- It seems like it could be easy to combine shaded seating with a mobile reading room.

- My kids are 6 and 3. The shaded

seating recently completed is adequate. We don't need more. We would like some more trees planted along the fence to provide shade for kids at play.

- Given the proximity to both the playground and the shops on the other side of the road it seems like creating an opportunity for a flexible space that could be utilized by a variety of demographics would be preferable.

- Leave as parking, shaded area for parents over by the entrance gate to playground.



Virtual Walking Tour

Stop #2: Median Strip

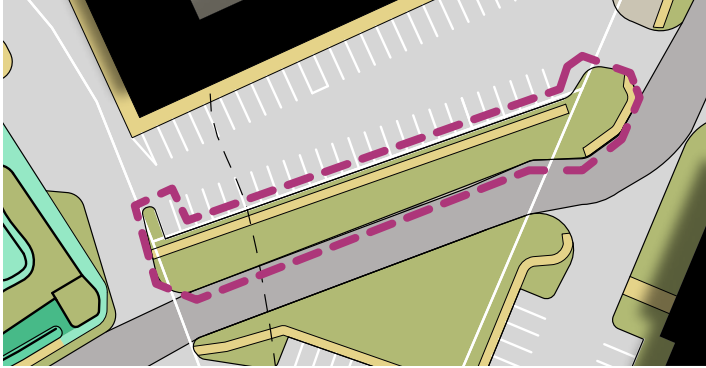


Figure 5 Please rank your preference toward the following potential placemaking opportunities at the median strip:

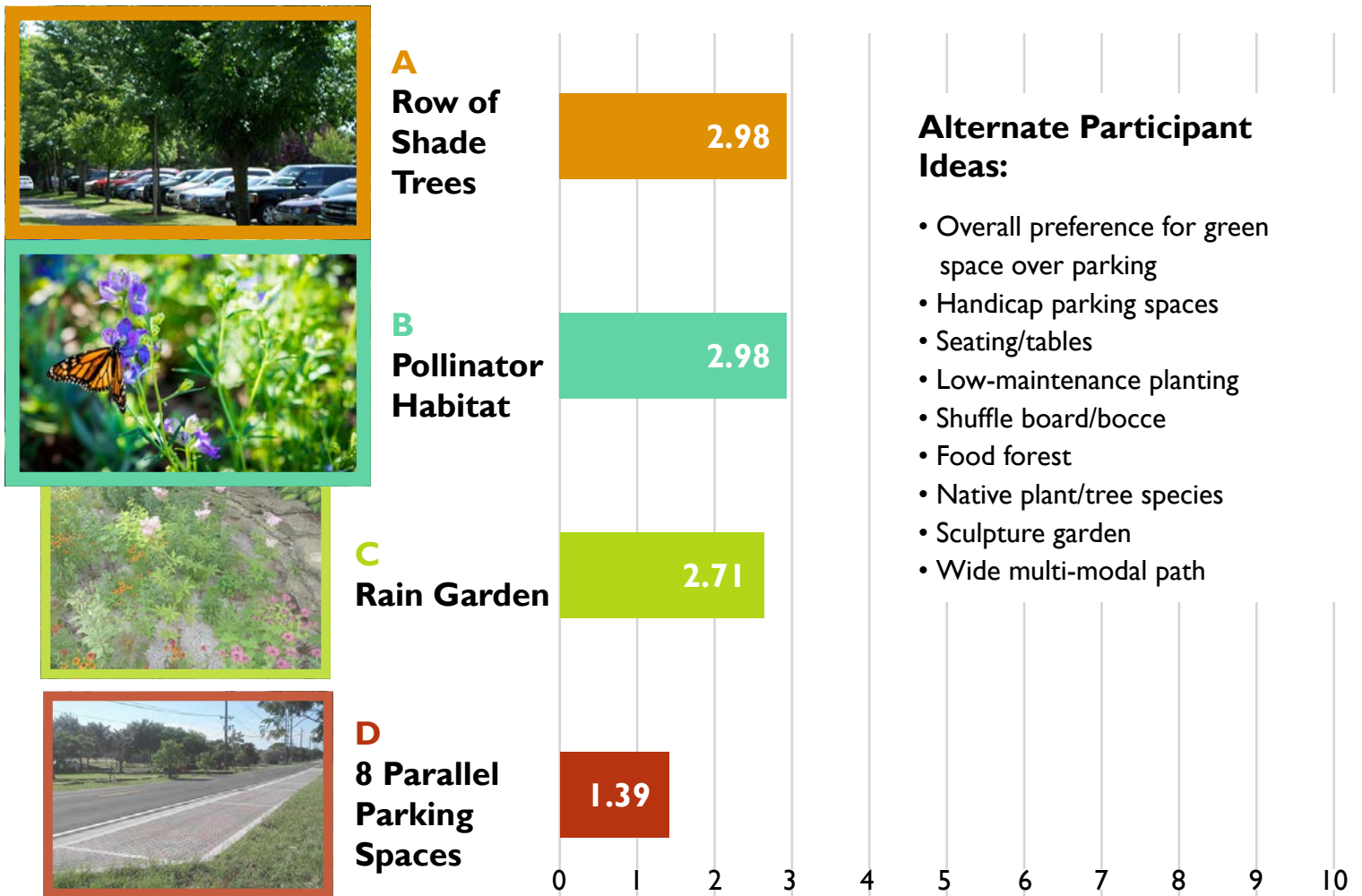


Figure 6 Stop #2 (Median Strip) Prioritization Data.

	#1	#2	#3	#4	Total	Score
A Row of Shade Trees	44.12%	15.69%	33.82%	6.37%	204	2.98
	90	32	69	13		
B Pollinator Habitat	33.32%	37.88%	25.25%	4.55%	198	2.98
	64	75	50	9		
C Rain Garden	18.50%	43.50%	28.50%	9.50%	200	2.71
	37	87	57	19		
D + 8 Parallel Parking Spaces	7.04%	3.52%	11.06%	78.39%	199	1.39
	14	7	22	156		

Figure 7 Do you have any other thoughts about this area that you want to share? (Stop 2: Median Strip)

- Like the shade trees, but maybe add in a garden also since there would be space in between the trees. It would then be colorful. Like plant native flowering plants of this region.
- Handicapped parking spots
- Widen the opening for the entrance near the skate park
- More seating, maybe some tables, especially if shade trees are planted.
- Split it up between a pollinator habitat (so vital now!) And a rain garden.
- The gardens and trees need to be well maintained--i am concerned this will not happen--less is more--when planting--i don't think the current library plantings are very attractive. Trees are best. They offer shade.
- Although additional parking is needed, this area is better suited for a green space, as additional parking would expand the existing asphalt appearance.
- More trees and flowers are always nice.
- No parking. Levitate will take it over
- Shuffle board or bocce, under a row of trees
- I would like to see a food forest in this area where the public can pick and eat the fruits and vegetables. Perhaps the agriculture commission, the recreation dept and/or the community gardens could manage it. <https://www.Thefoodforestproject.Org/>
- Parking spaces could be added alongside the shade trees
- Maybe some picnic tables to sit and eat ice cream/candy or homework
- The shade trees would enhance the visual beauty of this area, and would also serve a shade purpose. Beautification of this spot seems important, and adding natural resources seems to be the best way to do that.
- Parking is quite a challenge with restaurants. Need more spaces.
- Please consider native plant/tree species.
- More trees and possible sitting areas would allow people to congregate, make the space visually appealing and reduce summer heat by offering shade and more green spaces while also absorbing rain runoff. Adding a walking path and linking it with similar adjacent walkways could create a walking trail to entice people to walk, shop, eat and spend more time in public square which we now lack.
- Sculpture garden
- I would love the row of shade trees' idea to be elaborated upon by making an arbored walkway, as in the north end, to enhance the sidewalk and have it cross the street to the library knoll to provide additional shade/architecture over the seating areas. I beg of you to not add more parking!
- Again, way too much asphalt... Ugly... So if I have to choose it would be the row of trees.. That would help... Is there a way to connect these trees to other parts of the area... Really needs to be a consistency in the design.. Not just have items thrown together....
- Add more bench seating
- More parking is definitely needed

for levitate, but I don't think 8 parallel spots would help enough that it's worth destroying the green space.

- Leave it alone

- Let's go green!! A row of shade trees is preferable. Over time, you'll have shade to make the area more visually welcoming. I think gardens are wonderful, but unless a long-term commitment is in place for their upkeep, it's easy for them to fall by the wayside and become neglected.

- This is a large area but in a busy place. Currently there are nice benches. Is the goal to attract people to the space with the rain garden or pollinator habitat or discourage pedestrian use with parking spaces?

- A combination of shade trees and pollinator garden would be beautiful!!

- Keep it natural!!

- That is a road - parking should not be allowed. It would cause too much confusion/congestion and create dangerous situations.

- No more parking spaces/asphalt, please!

- Make visually appealing

- More parking would be a big help. I love the ideas of the trees if they can fit as well to keep the area more green and while adding parking at same time.

- No parking please! There's plenty already and parallel parking would increase the danger for kids who are wandering the area. More flowers and trees, picnic tables/benches to encourage people to sit while the kids play, or to read, or have a snack would be lovely and really enhance the area visually, of course, but also the entire experience. I think shops would see more business if people were encouraged to hang out. Again, there's plenty of parking already. Including clear bike/walkways throughout the whole area from levitate to the playground, library, and that big parking lot (maybe painted green or something??) Would help with safety and would look great, too.

- There never seems to be a true parking shortage in the area

- From a pedestrian standpoint, parallel parking is the absolute worst thing you could do here.

- We don't need more parking in library plaza. I spend a lot of time there and always think that strip of grass would be a wonderful place for trees and benches where people could sit and enjoy the diverse activities taking place.

- A generous sidewalk that could double as a bike path through this area would be great

Virtual Walking Tour

Stop #3: Library Knoll

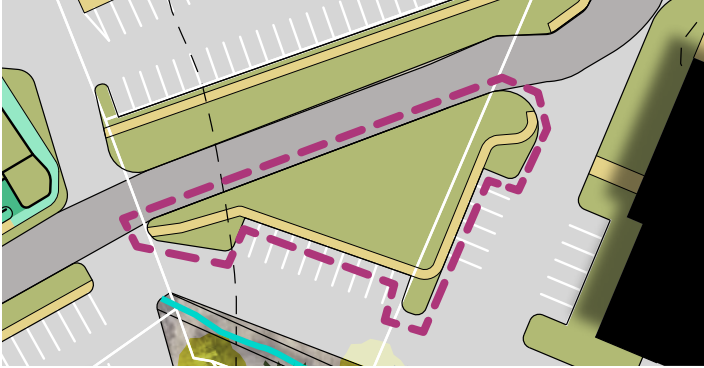


Figure 8 Please rank your preference toward the following potential placemaking opportunities at the library knoll:

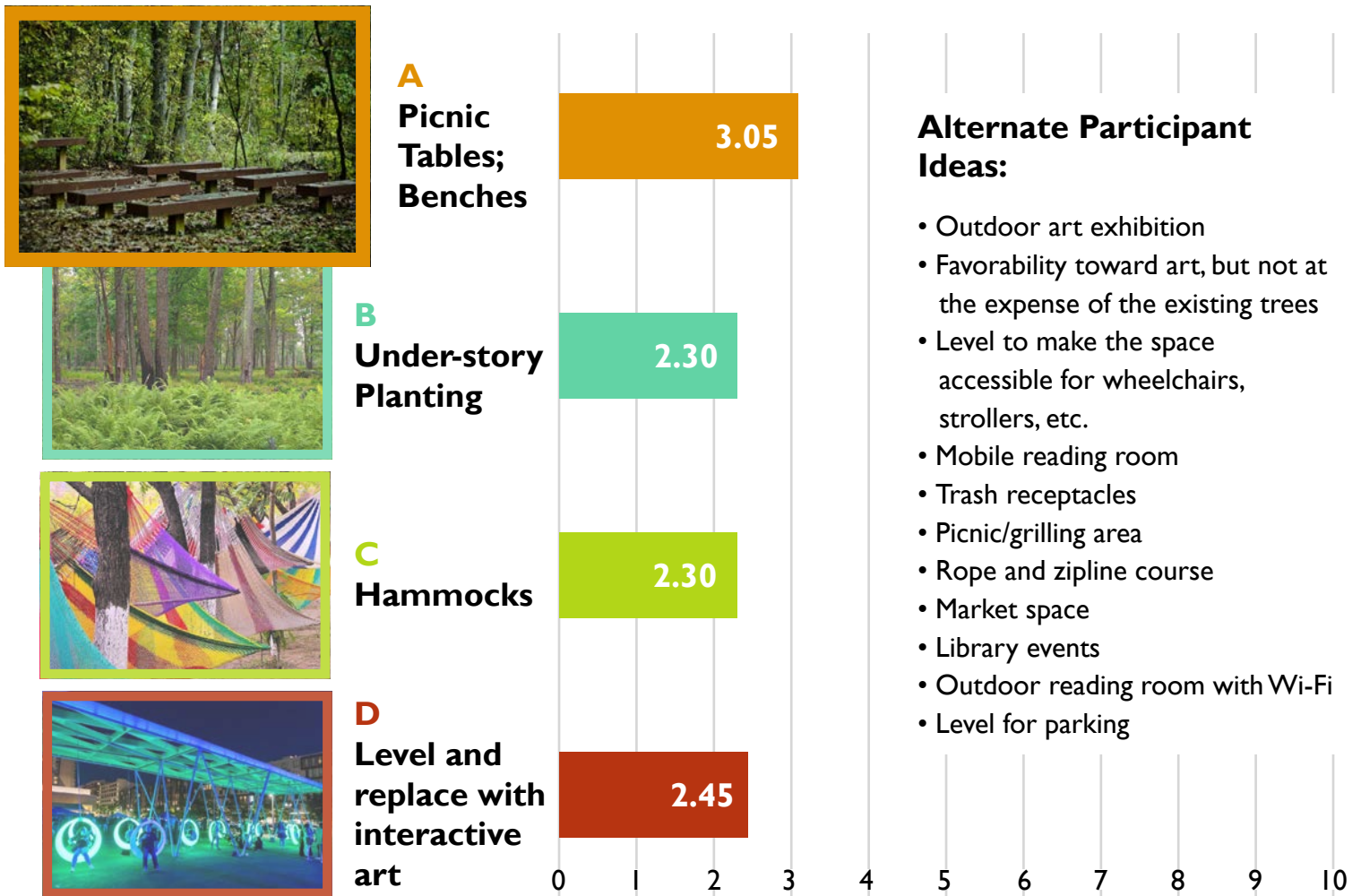


Figure 9 Stop #3 (Library Knoll) Prioritization Data.

	#1	#2	#3	#4	Total	Score
A Picnic Tables; Benches	41.46%	30.24%	20.00%	8.29%	205	3.05
	85	62	41	17		
B Under-story Planting	16.84%	25.00%	29.08%	29.08%	196	2.30
	33	49	57	57		
C Hammocks	17.77%	25.38%	25.89%	30.96%	197	2.30
	35	50	51	61		
D Level and Replace with Interactive Art	27.55%	19.39%	23.47%	29.59%	196	2.45
	54	38	46	58		

Figure 10 Do you have any other thoughts about this area that you want to share? (Stop 3: Library Knoll)

- Outdoor theatre to use for plays or some concerts in the park
- There is a lack of outdoor art exhibits in marshfield!
- Mobile book area that was suggested by the playground
- Trash barrels
- Outdoor picnic and grilling area or maybe a rope and zip line course free to residents maybe pay for non-resident
- #1 Only if no trees are removed
- Leveling this area and making it more accessible would be great. Especially if there was more seating, shade trees and nice plantings.
- I love the art idea —but it would be awful to level the hill and trees!! My children gravitate to this knoll naturally every time we visit the library, even as older kids now. They climb the trees and swing on branches, run and skip through. It's just about perfect the way it is!!
- Picnic tables are dirty
- Picnic tables would allow for people to meet and eat, while also provide an area for reading.
- Teenagers would destroy the hammocks
- Keep this space green--trees, plantings, picnic tables/benches. No hammocks. Don't level it.
- This space, if leveled down a little to be more accessible to all (ADA, strollers), with shade trees would be best used as an outdoor meeting space, reading nooks, and potential art installation site. Outdoor book drives, library events, children's events, or arts/craft type fairs would be perfect if this area could be more accessible, yet safely divided from the nearby road and driveways. If there are enough trees spaced 10 - 12 feet apart, visitors could bring their own hammocks (which are popular with college students at the university I teach in Boston). A versatile partly sunny/shade space for casual drop-in use or reserved library events is so needed!
- Please level this area and make it appealing to sit
- It would be great to have a space like the lawn on d that has interactive recreational activities to meet new people and engage with each other. <https://www.Signatureboston.Com/lawn-on-d>
- Not an area conducive to using a hammock,
- Fairy park with fairy trails and paths
- Hammocks are interesting and fun, as long as we can keep them clean and protected. Having a knoll offers a break in the flat parking lot scene. I would discourage leveling of that area for that reason. The knoll offers some feng shui.
- Hammocks will get damaged and never be replaced"
- I love to sit here and enjoy a sweetcakes cupcake with my dish of dairy queen ice cream. I am a senior who enjoys seating and shade.
- Teen study space with wifi also water or light interactive stuff
- Would be fun to liven up the area.
- Please consider native plant and tree species. Garden in the woods is a great resource.
- Trees or an interactive art installation would compliment the

greener space across the street. Picnic tables would allow someone to linger, eat, read or chat with a small group. Given it's central location, something dramatic like art would be appropriate and provide a visual centerpiece and serve as an inducement to encourage exploration of the area.

- It's hard to say if hammocks would be used. And it would depend on the kind of interactive art. Same concern.

- I like my idea from above to enhance the area :) and that goes hand-in-hand with the tables and benches. Although I'd love to read a book in a hammock, I'm afraid the kids will use them as a jungle gym, or worse, leave them covered in sticky ice cream & ants in summer months. Please don't level the area - keep the trees. There's so much pavement in that area, it's blazing hot in the summer already.

- Again, would like that area to be an off shoot of the above area, trees, plantings and such...It would be nice to have several tree and planting areas throughout this square....With similar designs and similar plantings...It would enhance the current buildings and shops and

make the area much more attractive and welcoming

- Interactive art, what a brilliant idea!

- Hammocks unfortunately will be destroyed. And I don't think an art area is what this area calls for. Sometimes less is more. Love the shady trees.

- This small grassy, hilly triangle would be lovely place to hang out, read, explore except it's a small island in the midst of a very highly trafficked area and roadway, it just doesn't make any sense. Making it more attractive to small children is actually less safe (as I've found with my kids over the years), as it is so scary for parents when the kids run over there then you can't see them on the other side near the road. It would be best to either incorporate it as part of other larger green spaces, safely accessible by walking or just a nice green woodsy area.

- The riffraff will come and drug deals so thinking the safest choice.

- For the love of god do not put an art installation in there

- Leveling it to make the space

usable is a great idea! Having some sort of "interactive" component will draw people there. Interactive art that I've seen in other places is a fun idea, as are tables or hammocks that could serve as outdoor "reading/relaxing" areas in conjunction with the library. (As long as trees are incorporated to mitigate the heat from the nearby parking lot and concrete.)

- Please do not level the knoll! Just this week I drove by and thought how nice it was to have this wooded area to sit and enjoy the books from the library. Wooded areas should be at a premium!

- Not really fond of any of the other alternatives

- These are wonderful ideas!

- Would love for it to be handicap accessible

- Keep it natural! Even if you do art, do so within nature. The plaza is already too concrete heavy and not that pretty. Please don't remove nature/trees.

- Given that this area is surrounded on all sides by cars, parking and asphalt, it might not be the best spot for relaxing in hammocks and

picnic tables (although I love those ideas generally). If under-story planting here could be a pollinator habitat (sunlight permitting), that would be lovely.

- Make visually appealing

- We need to bring some interest to this area. If we could have an interactive art space with some benches, that would be great

- Use this space as a covered outdoor library/ reading / children's story or singing time area. My son really misses going into the library to pick out books, story times, and play with the trains.

- I don't dislike it as is, but with the new parks (skatepark and playground) and the parking crunch I think it would be best to level this and make it parking with trees on islands, and then enhance stop #4 (the brook) with daylight/access/ picnic tables to maintain the green seating area.

- All of the above! So cool if you can somehow integrate all of the ideas. Hammocks and art are my favorite though!! I don't think leveling it entirely is a good idea, though. Trees and shade and the bit of privacy/ respite is nice. Again, how can we

have it all?! Hammocks for sure!!!!

- It would be great to level it and use it for library storytimes. Currently it feels unsafe to do that.

- Love the idea of more benches. The art installation idea is intriguing however I would want to be sure it would be well maintained.

- Hammocks may be attractive to homeless people in the area.



Virtual Walking Tour

Stop #4: The Brook



Figure 11 Please rank your preference toward the following potential placemaking opportunities at the brook:

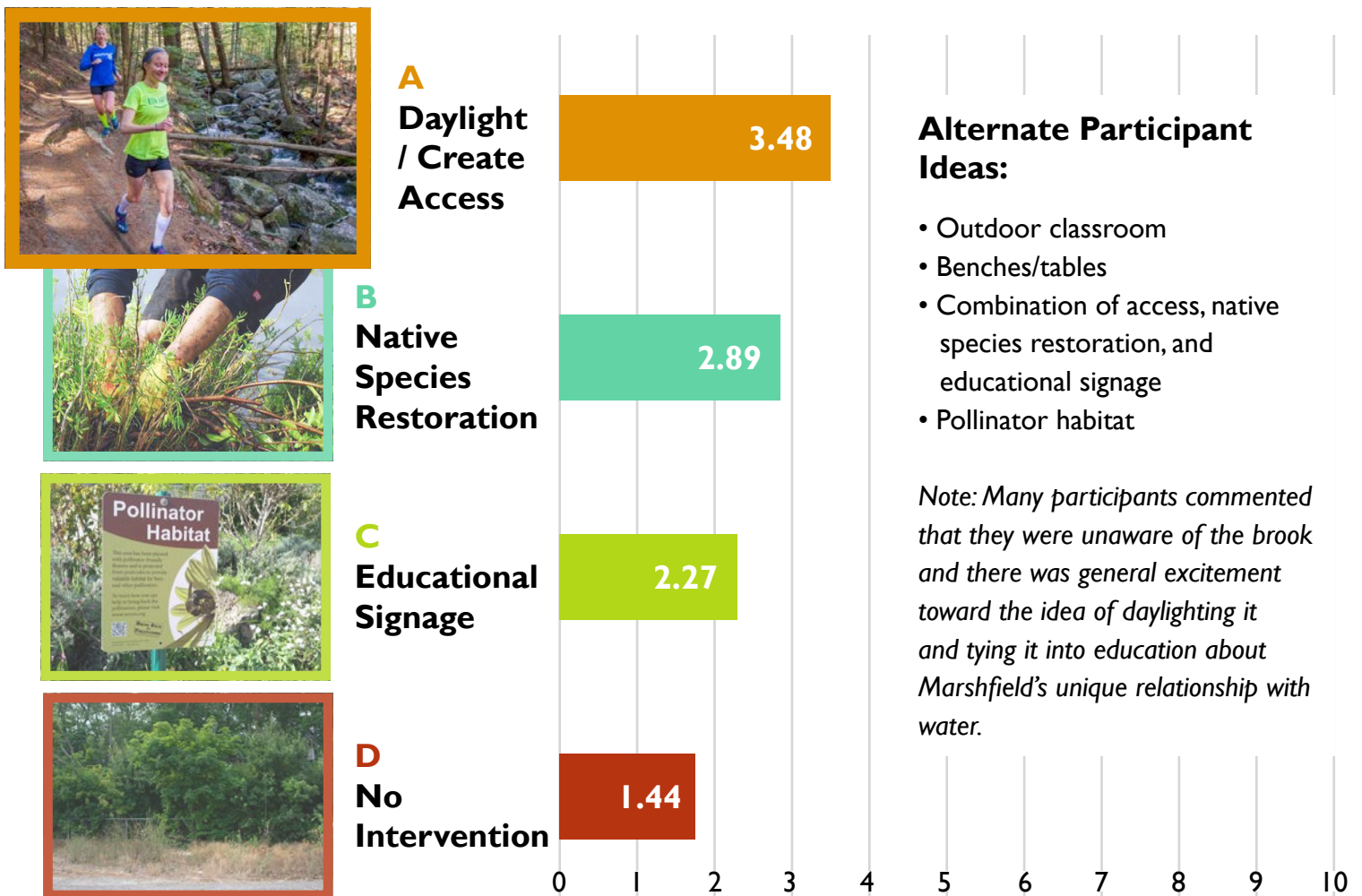


Figure 12 Stop #4 (The Brook) Prioritization Data.

	#1	#2	#3	#4	Total	Score
A Daylight / Create Access	69.90%	14.80%	8.67%	6.63%	196	3.48
	137	29	17	13		
B Native Species Restoration	20.10%	52.58%	23.20%	4.12%	194	2.89
	39	102	45	8		
C Educational Signage	4.71%	27.23%	58.12%	9.95%	191	2.27
	9	52	111	19		
D Leave as is	8.02%	5.88%	8.02%	78.07%	187	1.44
	15	11	15	146		

Figure 13 Do you have any other thoughts about this area that you want to share? (Stop 4: The Brook)

- This would be a great learning space for earth science projects
- I would like to see both a and b.
- What a waste. I didn't even know it was there and I go to the library at least once a week.
- Benches along the way
- Educational area for students, kids and anybody else who would like to learn about the area have signs about species of animals, insects and reptiles
- Who even knew there was a brook there!? Get rid of the chain link fence and incorporate it into the area with access and a walking path.
- Create eco-sensitive access focused on native species restoration too.
- A, b, & c should all be done!
- How about a combination of daylighting, native plantings and educational signage?
- No
- Daylight this! It would be great to see the brook and better appreciate it.
- Would love to see this opened up and a short trail along this brook so we can see and hear the running water from the library knoll!
- It's long overdue to be cleaned up, leaving the fence to protect from trash being thrown in. It used to be a pretty spot, years ago.
- As someone who enjoys hiking and exploring nature with my kids, we could use a lot more of that in the center of town. Signage and small bridges could dissuade the public from trampling the area if it were to be made accessible
- I would like to do 1, 2 & 3.
- If there is no draw to the area, signage will be a waste of money!
- Marshfield is unique because of its relationship to the water systems and ocean shores. Incorporating this brook into usable space while fostering native species of plants and educating the public on the importance of this ecosystem is a fantastic idea. We should do more of this throughout the downtown area!
- Never knew there was a brook there! Open it up, put benches there, enhance what is already there.
- Didn't even know there was a brook there....
- Think a mix of access to it along with educational signage would be great. The more there is to see and do in that area, will keep kids engaged and hopefully drive business to some of the surrounding buildings/businesses
- Open it up and put in benches and/or picnic tables
- Tough to pick between 1 and 2. Not sure what the access would be to/from?
- I only say to leave as is to provide better funding for other eye-sore areas that would have a larger impact for public use if worked on. The trail would be a nice addition to the library/playground space, as it'll offer a nature component to a family's outing.
- There is so much that needs to be done with the present developed area. Deal with what we already have...Work to get the existing area welcoming and beautiful and

then deal with the surrounding areas.

- A walking garden.

- I would like to clean it up a bit and put a new fence of some kind. But pretty much leave alone.

- It would be lovely to create better accessibility while safely restoring the native species. Again, ideally it should be safely connected to the other walking areas.

- If it can be “spruced up” in some way, let’s do it! Kids love water, so if there’s a viable stream back there, it could be a fun place.

- I had no idea there was a brook here. We should make it more inviting. Creating opportunities for people to enjoy the area is wonderful. The new fit trail installed at gws is fantastic. We should have more such opportunities for our community.

- Pollinator habitat

- Not sure anything really needs to be done with this, though cleaning it up could be nice. It’s just not clear to me where the brook leads.

- Can I vote for native species restoration more than once?....

- Making this a lunch /picnic table area would be awesome

- Definitely daylight the brook. That area looks terrible, as is. Exposing it and integrating a walkway with the rest of the walkways would encourage more visitors, shoppers, and simply people exercising. All good things!!

- It feels like it’s in disarray. There is often trash from dairy queen blowing around. Would be nice to see upkeep.

- We have so many amazing natural features in this area of town that have been overlooked. It would be amazing to bring them to life so we can appreciate them!

Virtual Walking Tour

Stop #5: Intersection Behind DQ

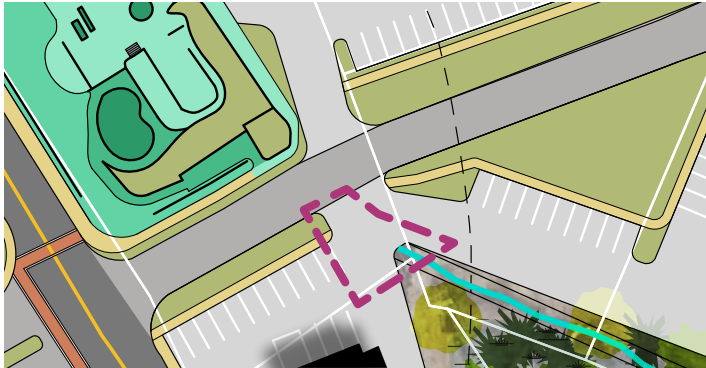


Figure 14 Please rank your preference toward the following potential placemaking opportunities at the intersection behind DQ:



A
**Painted
Crosswalk**

2.20



B
**Daylight
/ Create
Access to
the Brook**

2.83



C
Public Art

2.22



D
**Mobile
Planters /
Furniture**

2.86

Alternate Participant Ideas:

- Address safety issues
- Visible signage
- 3d painted crosswalk to help slow traffic
- Trash receptacles
- Combine all four ideas
- Reconfigure roads
- Safe pedestrian connection
- Install a traffic light

Figure 15 Stop #5
(Intersection Behind DQ)
Prioritization Data.

	#1	#2	#3	#4	Total	Score
A Painted Crosswalk	20.71%	20.20%	17.68%	41.41%	198	2.20
	41	49	39	35		
B Daylight / Create Access to the Brook	37.88%	24.75%	19.70%	17.68%	198	2.83
	75	49	39	35		
C Public Art	9.18%	26.53%	41.84%	22.45%	196	2.22
	18	52	38	31		
D Mobile Planters / Furniture	36.18%	29.15%	19.10%	15.58%	199	2.86
	72	58	38	31		

Figure 16 Do you have any other thoughts about this area that you want to share? (Stop 5: Intersection Behind DQ)

- It would be cool if you could combine b & d . Like put some seating into the wall access to the brook
- Possibly a water fountain here or elsewhere?
- B, c and d are all great ideas!
- This area is a safety concern!
- I love the idea of using local artists to construct art in any of these areas!"
- An outdoor water park play area for summer and maybe an outdoor ice skating area for the winter
- The access to the brook and public art would be lovely!
- I don't like painted crosswalks in wild colors
- For pedestrian safety, this must be made a one way with visible signage, as such.
- No
- Vehicle traffic flow in library plaza is among the worst in all of marshfield. I like the one-way suggestion in the video. And let's daylight that brook!
- 3d painted crosswalks give drivers the illusion that there are raised elements in the road, to get them to slow down. Plus they attract pedestrians due to their artistic appeal: <https://www.INSIDER.COM/optical-illusions-3d-crosswalk-driving-2019-5>
- There's not enough outdoor seating near dairy queen so I'm in favor of mobile seats (and plenty of trash receptacles). We know that the skate park gets trashed by kids and adults alike with garbage so that's always a concern. However, opening up the brook would provide natural continuity to this space. I do rely on this back entrance into dairy queen because exiting dq onto webster st can be tricky so I'm in favor of mobile seating and a painted crosswalk.
- I like all of these ideas!!!
- All good ideas - need a crosswalk there. More seating and greenery would be good, and some colorful art too.
- Exit from dairy queen should be closed completely. Huge safety hazard! Close and create sidewalk to library and new areas.
- I don't see much pedestrian traffic at this location and feel that as it is currently surrounded by roads, buildings and parking that people would not be drawn to spend time there. If it was connected to a walking trail that could change but currently, as it is highly trafficked by cars, rotating public art may be its best use.
- Not sure what is on the other side of skatepark but there are always children around so if there is a place they could hang out before and after their time at the skatepark other than a parking lot, i think having some benches there would be nice.
- If access to the brook is selected above, this would move higher up my list.
- If the brook access comes to fruition, then access to the brook would be my first choice for continuity. That opening is a hazard-- love the idea of making it one-way!
- Doing this would create a perfect opportunity to connect the different grassy and treed areas throughout this square. Again,

demonstrating continuity in design and function.

- Regardless of what goes there, it should definitely have a painted crosswalk

- The town made a big mistake when it aligned the entrance to library area with entrance into marshall's area. Very dangerous. Need to reconfigure back to original way somehow where it is offset. Too many accidents.

- Safely connect the walking areas to the brook, maximum green and natural spaces.

- Anything bright and colorful would be wonderful at this "gateway" to the area. I'm a huge fan of public art and the art community would love this type of opportunity.

- I didn't think you could access dairy queen from there. It doesn't seem like much of a problem. I would rather have seen a right turn lane inserted at webster street when that intersection was reworked a few years back.

- Both b and d

- This is an area that I'm so happy will be transformed in a creative way!

- Something needs to be done about this intersection. I think it needs a traffic light.

- Crosswalks need to be visually consistent across town so that people recognize them as crosswalks and not as artwork or a decoration. Painting the crosswalk into multiple colors will make the area even more dangerous for pedestrians. Crosswalks should be white or yellow, not brick red or green as they are in some sections of town. Please change back to the standard white across town for safety.

- Painted crosswalk is needed for safety and would be fun to have the color. Seating would be awesome for the people eating ice cream etc but i wouldn't do it at the expense of parking/traffic flow. I'm all about the art installs. Maybe themed and in 2-4 locations around the center.

- Close off entrance to dairy queen. Add planting to improve visual entrance to the library

- I didn't really rank this and can't! Painted crosswalks should be added all over the area to make it cohesive and safer. A combination of art, street furniture, and planters, and obviously a clear entrance to

the (hopefully daylighted) brook would maybe all be possible?

- Please endorse current speed limits in marshfield center

- Close the library access (trucks needed to back into dairy queen) making it a 4 way intersection versus 5 way and paint crosswalk and add benches and tables that dq and others could use on the piece that closes off the library parking.

Virtual Walking Tour

Stop #6: Former Snow Road

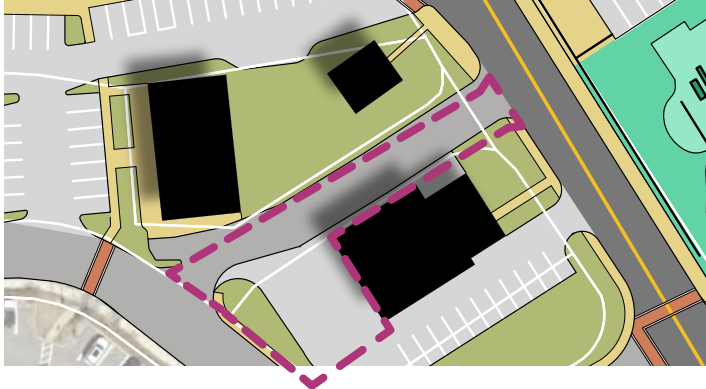


Figure 17 Please rank your preference toward the following potential placemaking opportunities at the former Snow Road:

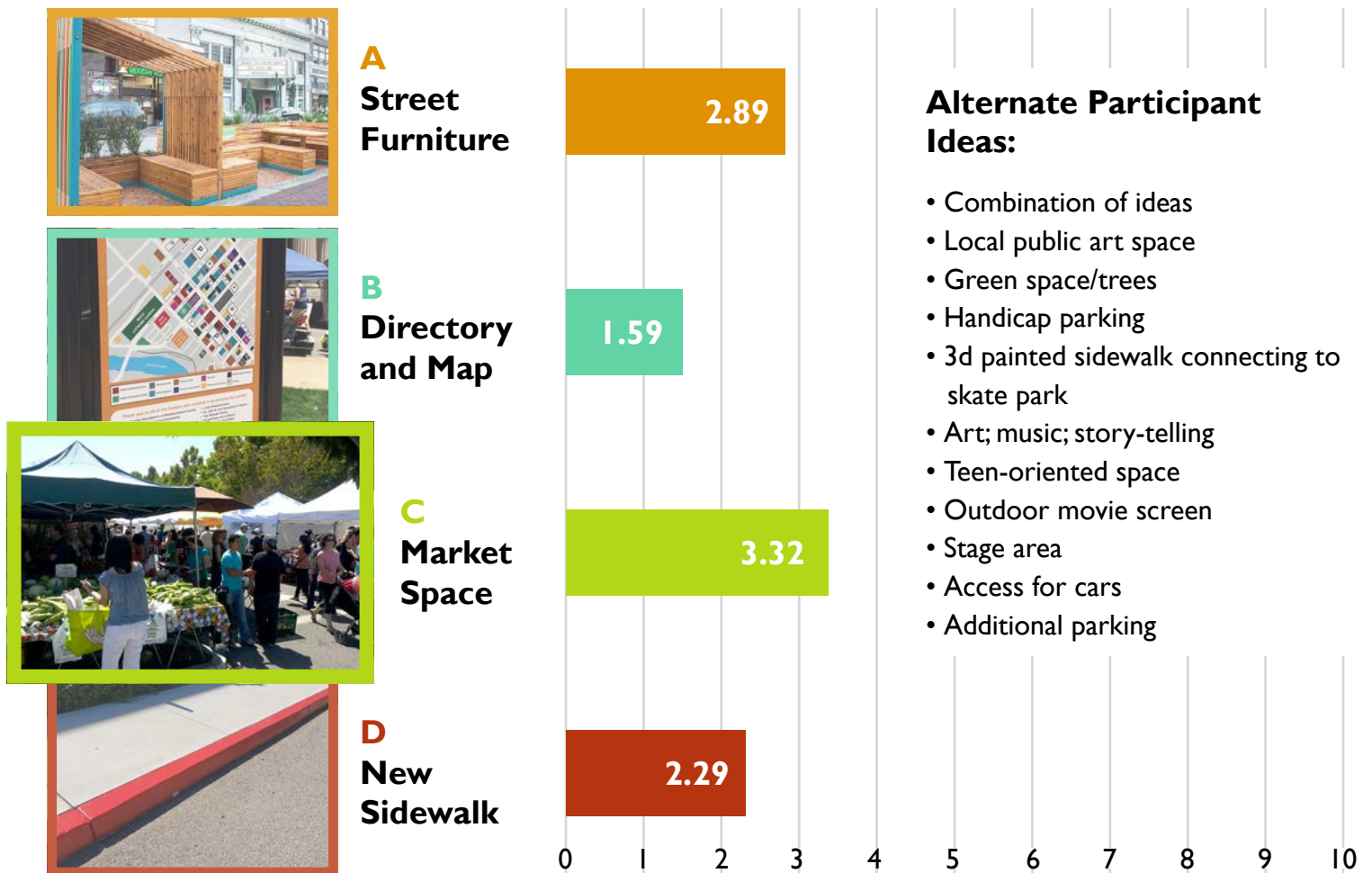


Figure 18 Stop #6 (Former Snow Road) Prioritization Data.

	#1	#2	#3	#4	Total	Score
A Street Furniture	28.06%	44.39%	16.33%	11.22%	196	2.89
	55	87	32	22		
B Directory Map	2.55%	6.63%	37.76%	53.06%	196	1.59
	5	13	74	104		
C Market Space	56.44%	27.72%	7.43%	8.42%	202	3.32
	114	56	15	17		
D New Sidewalk	15.69%	22.55%	36.76%	25.00%	204	2.29
	32	46	75	51		

Figure 19 Do you have any other thoughts about this area that you want to share? (Stop 6: Former Snow Road)

- Combine the street furniture and market space with some local public art piece
- I am so happy that you are thinking of this space- it is an eye sore to our downtown!
- More green space- trees would be nice!
- I like the outdoor market idea but it should be like a weekend flea market for townies to sell their stuff
- The concrete barriers are an eyesore and should be removed. Any of the above would help once those were gone. Making it an accessible and useful pedestrian space would be a huge improvement!
- Very limited parking for handicap vehicles only
- No
- In so much as possible, let's plant some trees! Also, more outdoor market space or benches would be great.
- This is definitely an important thoroughfare that might require a creative 3d painted sidewalk to connect it to the skate park. Providing kids and pedestrians a safe and inviting passageway through snow road would be awesome. Making this space versatile and upgrading it with new ADA compliant sidewalks and gradients would allow for markets and outdoor music.
- Get rid of the eyesore jersey barriers. Anything is an improvement but a market place with a sidewalk would be great
- I'd like to see all of the areas connected together with walkways and bike paths
- Make it a green space with a few trees, shrubs and a bench or two
- Nothing increases usability of an area as much as sidewalks connecting the dots. The square would be much more usable if it were more pedestrian friendly. A sidewalk would help!
- Having lived near the town center for the last ten years, I've found that diverse food and shopping options are lacking. A market would be a much appreciated addition to a drab area that is heavily trafficked by vehicles
- Public art; displays with poetry, history of the land; beautiful flower plantings; outdoor music.
- Retrospectively as an empty nest parent, teens need more spaces that could be interactive vs young children. I can picture a stage area too, for them to play /enjoy music in a non alcoholic setting. Or outdoor screen for movies, highlighting teen art, or replaying theatre productions, teen musical talents-
- There is no draw to spend an afternoon "downtown". Street market and or tables would welcome visitors to walk shop to shop, lunch and visit more than just for a one stop errand.
- Should there be a way to connect this area by the library and playground it could be another focal point if there is market there for food or crafts. A directory would be interesting perhaps with the addition of historic town information, maps of green spaces and historic structures like the Webster estate. It strikes me as a transit area or shopping space and not as sitting or picnic spot.

- Anything would be an improvement!
- Love the idea of a public market with some street furniture
- I would love to see similar design implementation of the trees & walkways as in the median strip in #2. Please put a sidewalk along webster st. So the concrete barriers can be removed. Such an eye-sore. Many stores are transient at times, so not a fan of the directory, as I feel like it would be outdated too often. Market space is a nice idea, if it were operated on a weekly pop-up model and not to take away from the farmer's market. But, that type of initiative needs lots of administrative support so feeling like it would be a huge undertaking for someone.
- A sidewalk and maybe a grassed in or treed area (again, continuity with the across street area.) That way those really ugly jersey barriers could be eliminated.
- I think a combination of all of the above would look great in that spot.
- This area needs to go back to being the access for cars and reconfigure the current road situation. Too dangerous as is now.
- Given all the inhibitor to access this area, it would be ideal to acquire that building in the nook of that 'l' shape and could be a bigger area, with visibility to the skate park. Again, it should have maximum green space, tree cover and inviting to all ages.
- More parking
- It would be nice to have something a little more substantial than a sidewalk or a directory there. That space has been a dead zone as far back as I can remember.
- A local market space with new sidewalks would be wonderful, though I'm not sure how it would be managed. Would it be like the farmer's market? Or a holiday market? Etc. But a place like this would be a draw during the summer, when town is filled with vacationers.
- Yes! Something needs to be one about this eyesore. All of these improvements would increase pedestrian use and we need to think carefully about pedestrians crossing webster street.
- Can we have the directory/map and marketplace together at this stop?
- Btw, this video wasn't displaying correctly on my monitor
- I love the idea of a market space here, but worry that it will have limited use (although with the levitate team close, I think they'd have some creative possible uses for it). If this zone could combine some seating areas with native planting and/or some public art, that would be a treat. Although I think I'm asking for too much, here....Sorry.
- Farmers market, craft market, etc to bring people to the area on weekends
- All of the above, again, sounds great. Except a boring sidewalk. I think painting a crosswalk within the design that crosses webster street to create a flow to the skatepark, library, playground area would be less expensive and create that cohesion it needs. Market space and street furniture could be combined — utilized on market days and still useful everyday. A directory or map isn't necessary. People will figure it out!!
- Please enforce current speed

limits in marshfield center

- This area is a missed opportunity. Flexible market space would offer a dynamic and creative place for great things to happen!

- Anything but the current decor!

- New sidewalk across former opening to webster st. Directory map and street furniture next to webster street.



Virtual Walking Tour

Stop #7: Parking Lot Corner

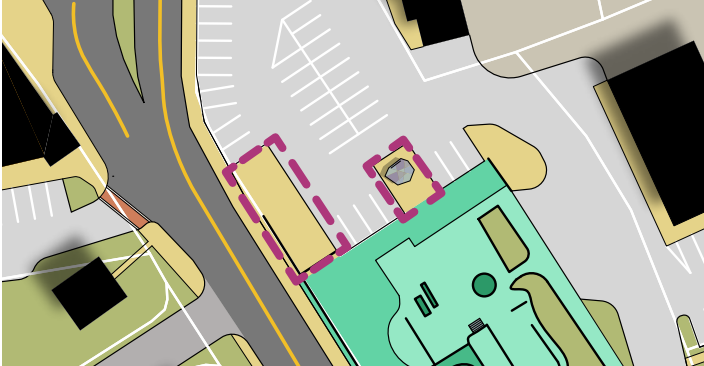


Figure 20 Please rank your preference toward the following potential placemaking opportunities at the parking lot corner:

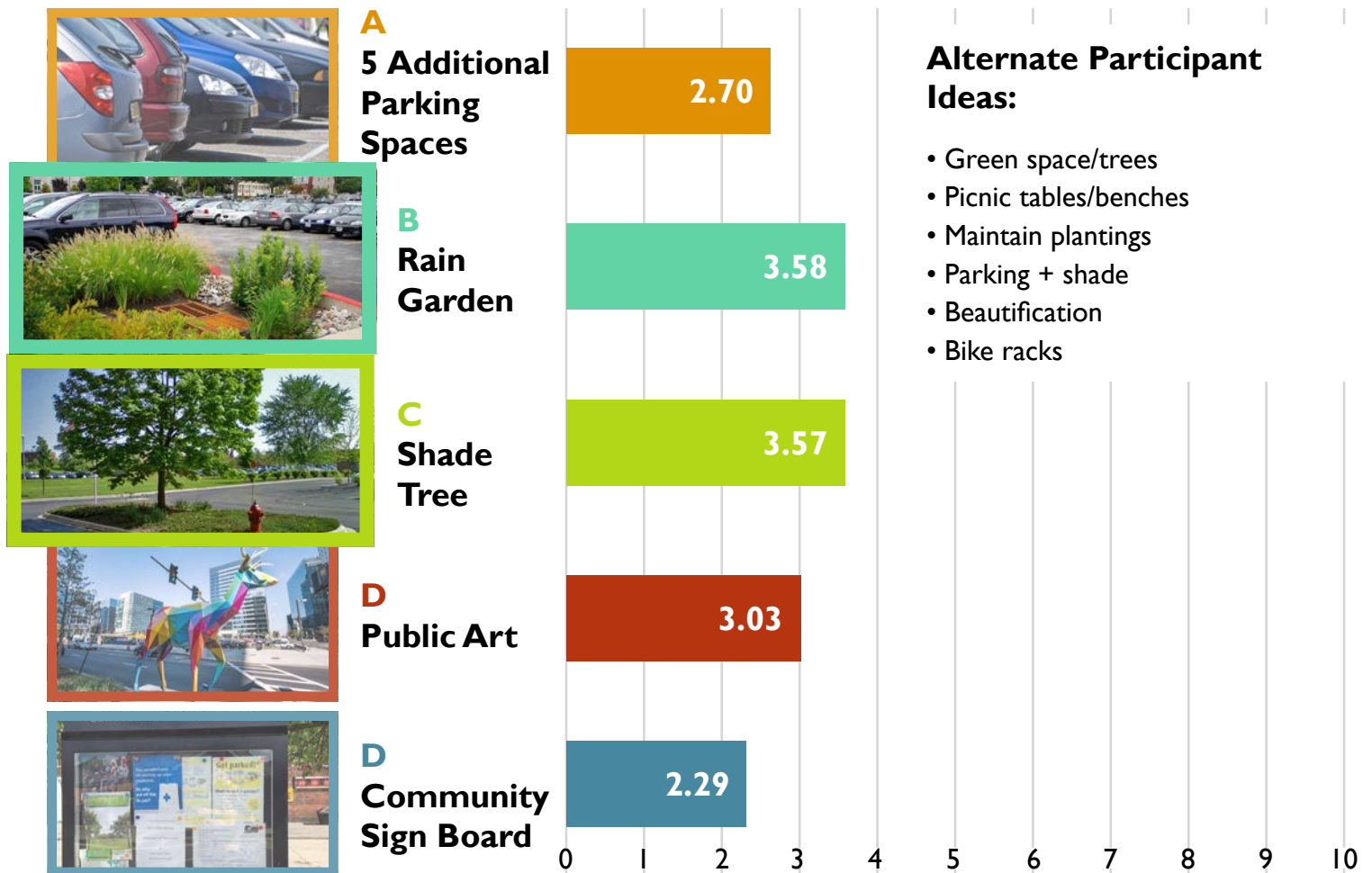


Figure 21 Stop #7 (Parking Lot Corner) Prioritization Data.

	#1	#2	#3	#4	#5	Total	Score
A Additional Parking Spaces	29.08%	7.14%	9.18%	13.78%	40.82%	196	2.70
	41	49	39	35	80		
B Rain Garden	26.63%	31.16%	22.11%	13.57%	6.53%	199	3.58
	53	62	44	27	13		
C Shade Tree	24.88%	30.35%	26.37%	13.43%	4.98%	197	3.03
	50	61	53	27	10		
D Public Art	14.72%	20.30%	30.96%	20.81%	13.20	197	3.03
	29	40	61	41	26		
E Community Sign Board	7.89%	12.63%	11.58%	36.84%	31.05%	190	2.29
	15	24	22	70	59		

Figure 22 Do you have any other thoughts about this area that you want to share? (Stop 7: Parking Lot Corner)

- Since this is close to the skate board park keep it hip looking
- We need a ram down town like in front of the hhs
- I really don't think anyone is going to be reading a community message board at that location and it will probably just be vandalized anyway. But anything to make the area greener would be nice so trees, plantings, rain garden...Whatever.
- Trees are beautiful as are benches. We don't need signs everywhere--if signs are necessary, perhaps they can be small.
- This area is well suited for parking, as it close to a busy roadway and already located in a parking lot. How about 3 or 4 parking spaces and a shade tree?
- No
- As many additional trees in library plaza as possible would be great. A rain garden would be nice, too. Make library plaza a destination, and people could park across the street near marshall's and job lot.

Let's green up library plaza!

- We do need parking in the busy area to attract the community to use the space
- Also, complete the directory that shows what businesses are there
- It seems that there must be a need for more public parking spaces since this is not the first question that inquired about them, and this seems to be a reasonable place to put them since there is already some shade near the skate park.
- I have never heard of anyone in marshfield complain of a lack of parking spaces downtown. Please, no more pavement
- Concern public board for postings will not be maintained. Need some trees!
- The focus of this area is the skate park. What is lacks is any visual appeal as it is a large open asphalt parking lot. Creating attractive parking with shade and rain garden may be its best use.
- I do think that area needs more drainage and surrounding a street drain with rain garden would be a wonderful way to beautify the area. I only hesitate on the public art

because there's the large boulders to compete with aesthetically and wouldn't want it to look like a junk yard.

- A shade tree and grassed area.... Again using the same or similar trees used throughout the square.... Not only shade but attractive also.
- Picnic tables/ benches
- The area needs to be better maintained as far as the weeds. Sounds nice to add a tree but if not taken care of it becomes an eye sore. The berms are never weed whacked.
- The skate park is in a weird and otherwise valuable location. It caters to a very small sect of the population, overwhelmingly boys and doesn't have any features to invite others to the area. I don't think the small spaces in this stop are enough to create that either. It's unfortunate it was built in this location, it really should be more physically connected to the playground. My biggest recommendation is that it should have something to invite more girls to the area.
- This is a vibrant area and we should support its usability. Public

art doesn't seem like the right choice.

•More parking here is probably a good idea.

•It doesn't seem to me that additional parking is needed there

•A community sign/board could be incorporated into any of these options

•No more parking....

•Seating so parents can watch their kids skateboard would be good also.

•More parking spots and a shade tree would be awesome! Public art is a big win too.

•No more parking! Just beautify it as part of the whole plan with gardens, trees, a dedicated bench. There is plenty of parking within the entire area. Maybe add bike racks.

•We frequent the skate park. The parking spaces are necessary. All other options won't be appreciated. None of the plantings in the skate park have been kept up. Trash gathers in corners as it would in a rain garden. Parking is dangerous with small kids, especially with traffic from slack tide and rexicana, and a larger amount of teen drivers at the skate park.

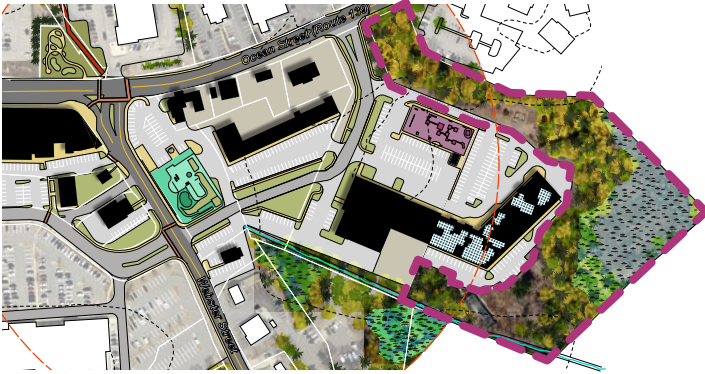


Figure 23 Please rank your preference toward the following potential redevelopment opportunities for this location:

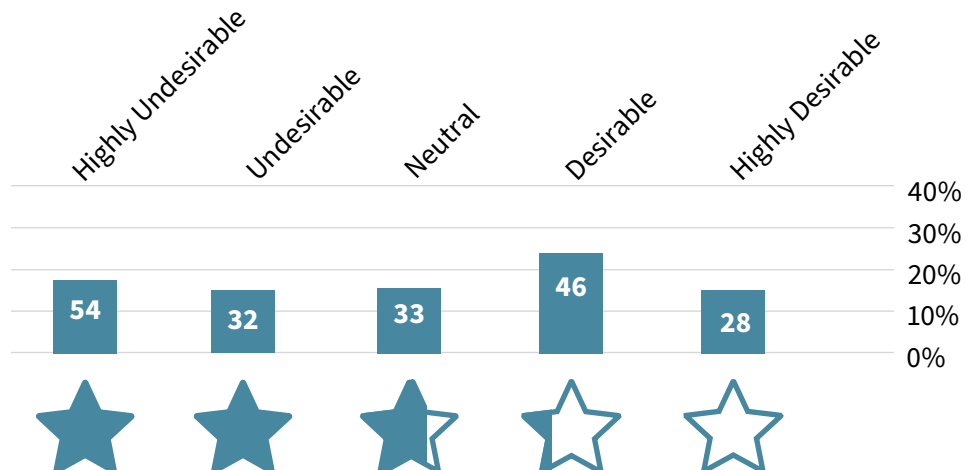
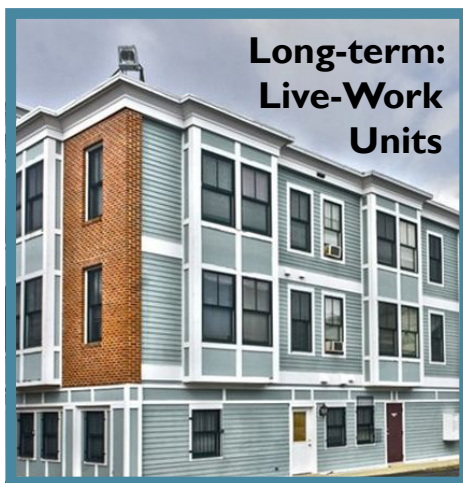
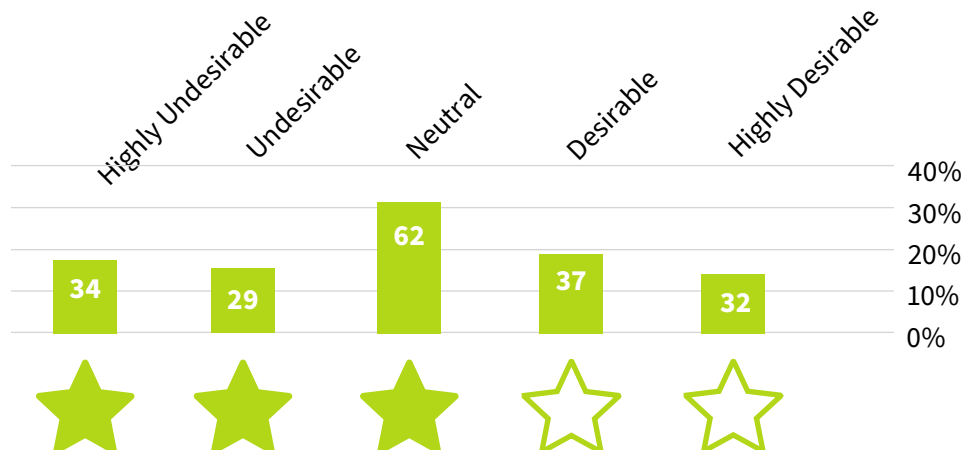


Figure 24 Stop #8 (R2R Lot)
Redevelopment Desirability Data.

	Highly Undesirable	Undesirable	Neutral	Desirable	Highly Desirable	Total	Weighted Average
Short-term: Overflow Parking	17.53%	14.95%	31.96%	19.07%	16.49%	194	3.02
	34	29	62	37	32		
Long-term: Live-Work Units	27.98%	16.58%	17.10%	23.83%	14.51%	193	2.80
	54	32	33	46	28		

Figure 25 Do you have any other thoughts about the short or long-term redevelopment of this area that you want to share? (Stop 8: R2R Lot)

- Open green space field with trees for sitting, playing etc
- If the marketplace in stop #6 doesn't happen there could be a street market here.
- What about a water play area?
- We need more affordable housing.
- Again, I have no idea of parking needs so I can't speak to that. If road to responsibility needs housing and work units for its clients, then yes. I would say no if the parcel would be sold by road to responsibility for public use.
- More stores opportunities
- Well I always think that wooded areas should stay wooded areas and if disturbed at all just a little with walking, bike and nature paths so the species that live there aren't eradicated or displaced.
- No housing - the area is already too crowded.
- A nature park; not paving over; something very low density if must be developed; one level not multilevel
- Developing the area as mixed retail/living space (stores on first level, housing above) would be a great use of space. Anything that allows people to live and work w/ in walking distance of amenities is a plus!!! And we have very little of that in our town.
- I couldn't click above, so reporting here that developing that area means disturbing much needed green/natural space, which is undesirable. I'd rather leave it green, and/or make it accessible as a green space for citizens. If forced to make a choice esteem housing and parking lot, I'll pick parking. Housing would necessarily require more parking anyway.
- Either develop it for housing--or--make it a park--i don't see it being both--sounds like a noisy clash with all that going on--and people living there??
- Additional parking is both a short term and long term solution. Work/housing units would reduce the already limited availability for parking.
- More scenic landscape would be preferable with benches under trees and maybe a quaint little cafe.
- No housing
- Neither is desirable
- Use it as open space, walking trail?
- I think this area should be left alone - the trees surrounding library square help it feel private and enclosed and help keep the noise out (and in.) If it must be developed, I would rather see a park or paths that connect to the brook project.
- I don't think parking is the issue at library plaza. Let's go green in the plaza. Trees, grass, benches, rain garden, daylight the brook, etc. People can park across the street at marshall's, job lot, shaw's. Let's make library plaza a destination where people want to relax and congregate. Get some pedestrian traffic. Maybe outdoor music and/or outdoor markets and/or food (brick and mortar restaurants or food trucks).
- Yessss!!! Food truck tuesdays and thursdays, etc!!! Farmer's markets wednesdays and sundays!! Bocce saturdays. You get the idea.
- Btw, I think you called r2r road to

recovery in the video. Actually, it is road to responsibility.

- Please no new buildings, parking is needed.

- I'd like to see a co-housing complex or housing cooperative.

- Complete the lining of the parking lot, add some shade trees along the playground. There are enough apartments there

- Highly desirable

- If there's any place to put more housing units in town, it seems this is a good one.

- Sport fields

- Live work units would be great but there needs to be rules for tenants so keep the area looking well kept and clean.

- Teen space. Ages 12-18. Corneille games, benches tables. Someplace for them to go and hang and not be pushed out!

- I am attempting to select neutral or desirable for housing development in this area but the survey only allows the selection of undesirable

- I am unable to highlight the

correct stars. The live/work housing is very desirable long term.

- Marshland needs to be left alone in my opinion

- Walking trails...Or open area for community concerts and outdoor festivals.

- Outdoor game areas. Sandpits for horseshoes, for home, large chess boards etc.

- Highly desirable for second question, but all are lit up for some reason

- Most successful urban areas offer reasons to be there. It is great to offer sitting, walking and picnic spots for day use but to have the town center be a place where people live is essential for creating a village hub with a walkable cityscape that draws people to visit as well as to live there. With ample adjacent parking, foot traffic by residents and visitors would make this a destination worth checking out.

- Continue the idea of the brook with educational sources for kids behind the playground. Would be awesome if you could add some interactive art there too.

- Your star choices do not work as intended.

- Both options seem not to gel with the vision of the area. There is plenty of parking and having housing next to kids areas is not a good idea.

- Splashpad, combo futsal/basketball courts, grassy covered, picnic area, technology center, build the new library there since ours is bad (take a look at duxbury to see how to do it)."

- No strong feelings either way. Could it be half and half?

- I think there's plenty of parking, if you're willing to walk. From what I've seen, the marshall's lot has parking capacity (close to webster st.) Even on a busy day. If you're developing land behind the road to responsibility building for parking, you're in for a walk anyway. I also feel like marshfield has many housing options for people with alternative needs (although some require you to apply through an agency for a vacancy). I say this coming from a parent with a soon to be adult child who would qualify for a residential placement with the department of developmental services. It crushes me to see

land developed. Just because it's available, doesn't mean developing it for niche housing purposes is the only way to possibly find housing.

- Not too thrilled about options. As far as parking spaces...If grassed in and/treed areas around the spaces could be created and be a large part of design..That would be great. Otherwise, no.

- As far as housing..Again I would want a fair amount of treed and grassy areas to be a big part of the building Design..If not doable...No.

- Outdoor pavilion for small venues .

- Adding parking is a good idea for large events but how many do we have? An apartment complex will just add to the traffic issues that already exist with more people living in the area.

- I think it's extremely important to protect our wildlife / natural areas and not develop them.

- Please keep this valuable green space, green and open and a winding path through out. Improve rear accessibility and open wide doors and seating from the rear of the library to this space. Please do

not install more parking lots here.

- Green space, safe family-friendly, multi generational reading areas away from traffic are always welcome

- I wasn't aware of this much space back there! However, I'd need more information before forming an opinion. Increasing residential traffic in that area might not be desirable if we are increasing spaces for people to gather there.

- The thought of more traffic around the playground makes me very nervous. We should be protecting our undeveloped areas and especially our wetlands. There are live work units near Roche Brothers that have been sitting on the market for a long time. They do not seem like the right choice.

- Computer would not let me select "highly desirable" for live-work units - computer highlighted all choices. We need to get people in the downtown to bring it alive.

- Parking is needed in the area and the above improvements will increase the need. New housing could lose the much needed parking

- I think that having some housing

downtown would be a good idea in general

- If the natural aspects of this zone can't be enhanced for public usage, then the housing units would be preferable. Would it be rude to repeat "no more parking spaces" one last time?

- I think adding live-work unit will make it too industrial and take away the charm it looks like you are aiming for, unless it's done well and not like the sample image you show

- No more apartments in town. This is a horrible idea.

- If we need parking for area business and new activities to flourish then I'd vote for parking.

- If you are constructing overflow parking, please consider permeable pavement.

- Should be kept as is, if anything, create nature trails, seating, boardwalk through the wetlands, or expand a community garden like the small one that is already there.

- Definitely not more parking. I don't see an issue at all during events at Levitt or wherever. A sustainable building project

that educates locals and students, perhaps, as to the lyrics sustainable building methods could make it more interactive rather than some big developer putting in something underwhelming (think of all the ink block buildings cropping up around boston). They are doing incredible straw bale insulated structures that cost far less to heat and cool and require a lot of (volunteer) manpower to construct. I wonder if there's an opportunity to link with students to learn as something extracurricular — or incorporated into the high school curriculum. As corona looms and the outlook for in-school learning is so uncertain, maybe shifting things would be a way to engage kids and the community. Really, this could be something marshfield pioneers, if you can keep the big developers hands off of it, frankly.

- Live-work condos make sense here if the desired tenants have expendable income to spread out among marshfield center businesses. Low income units do not make sense. Overpriced units (like the condos near mia regazza) do not make sense. Hit the sweet spot and this could be brilliant.

Figure 26 Please rank your preference toward the following potential area-wide placemaking opportunities in Library Square:

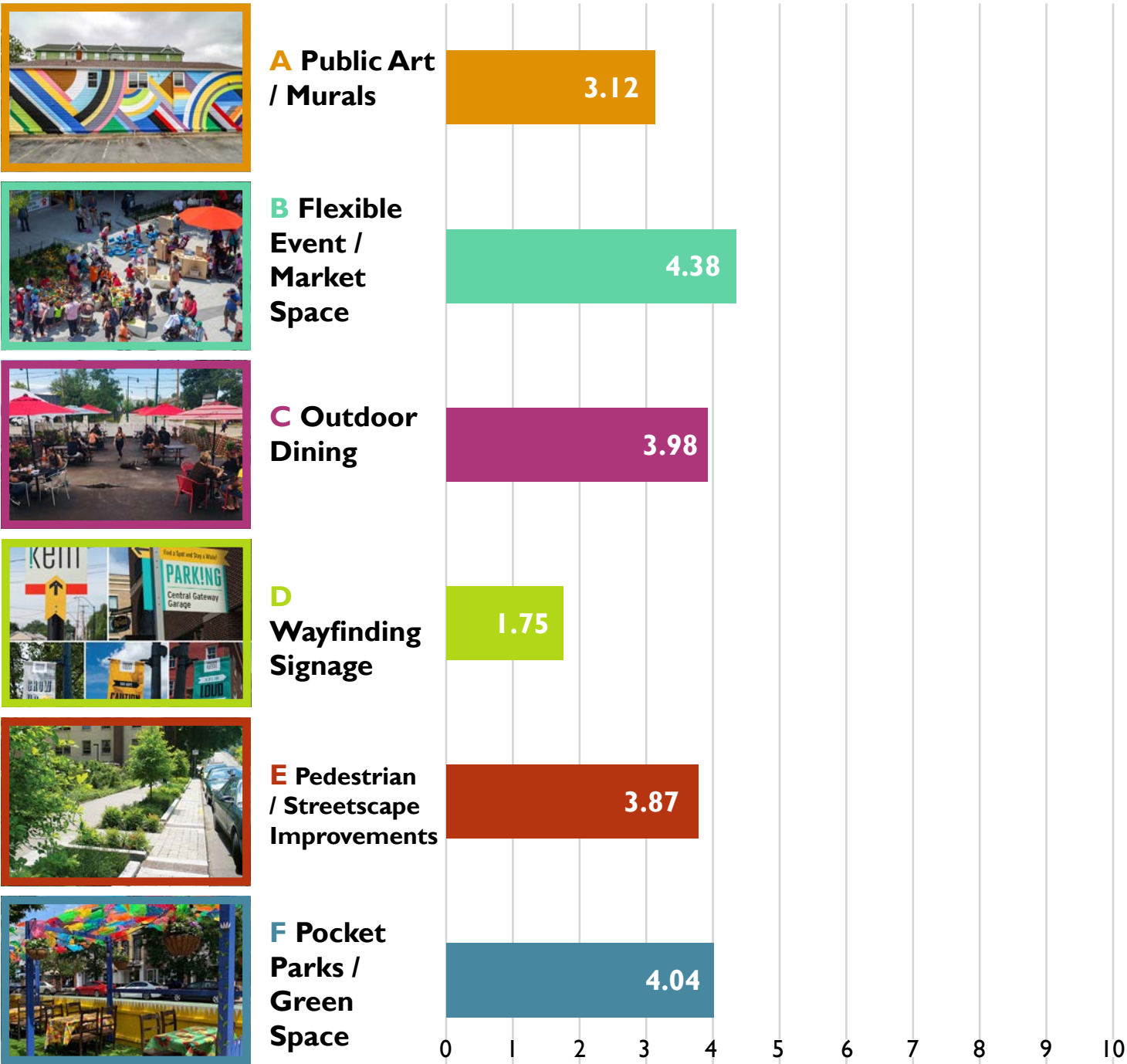
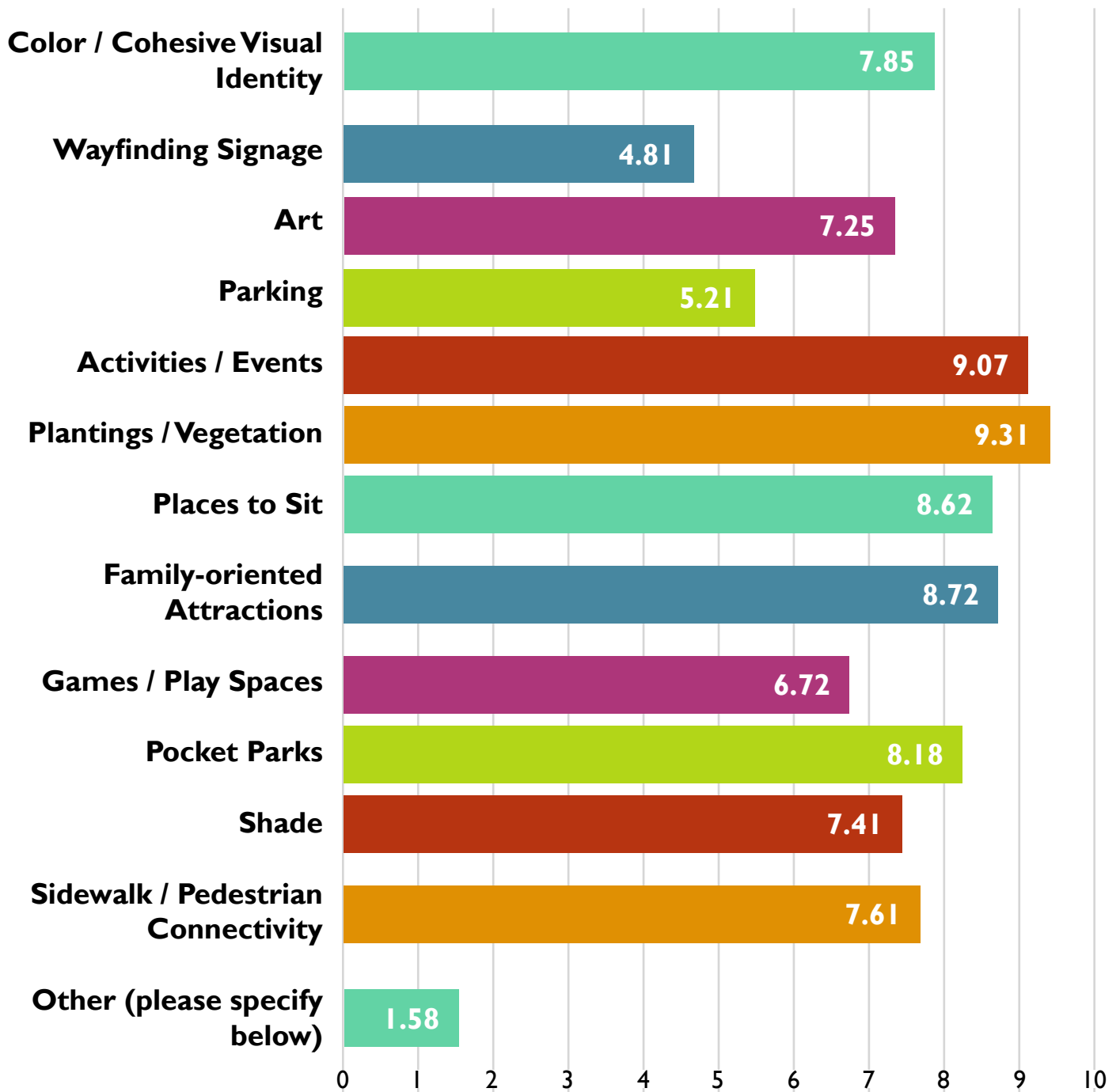


Figure 27 Area-wide
Placemaking Opportunities
Prioritization Data.

	#1	#2	#3	#4	#5	#6	Total	Score
A Public Art / Murals	9.00%	12.00%	19.00%	19.00%	23.50%	17.50%	200	3.12
	18	24	38	38	47	35		
B Flexible Event / Market Space	29.35%	23.38%	22.39%	10.45%	9.45%	4.98	201	4.38
	59	47	45	21	19	10		
C Outdoor Dining	19.70%	24.63%	16.75%	18.23%	13.79%	6.90%	203	3.98
	40	50	34	37	28	14		
D Wayfinding Signage	1.01%	4.04%	3.03%	11.11%	22.22%	58.59%	198	1.75
	2	8	6	22	44	116		
E Pedestrian / Streetscape Improvements	20.98%	17.07%	18.54%	20.49%	17.07%	5.85%	205	3.87
	43	35	38	42	35	12		
F Pocket Parks / Green Space	21.89%	19.90%	20.90%	19.90%	12.44%	4.98%	201	4.04
	44	40	42	40	25	10		

Figure 28 Overall, what would you like to see more of in Library Square? Please rank the following in order of priority (1 = highest priority, 12 = lowest priority.)



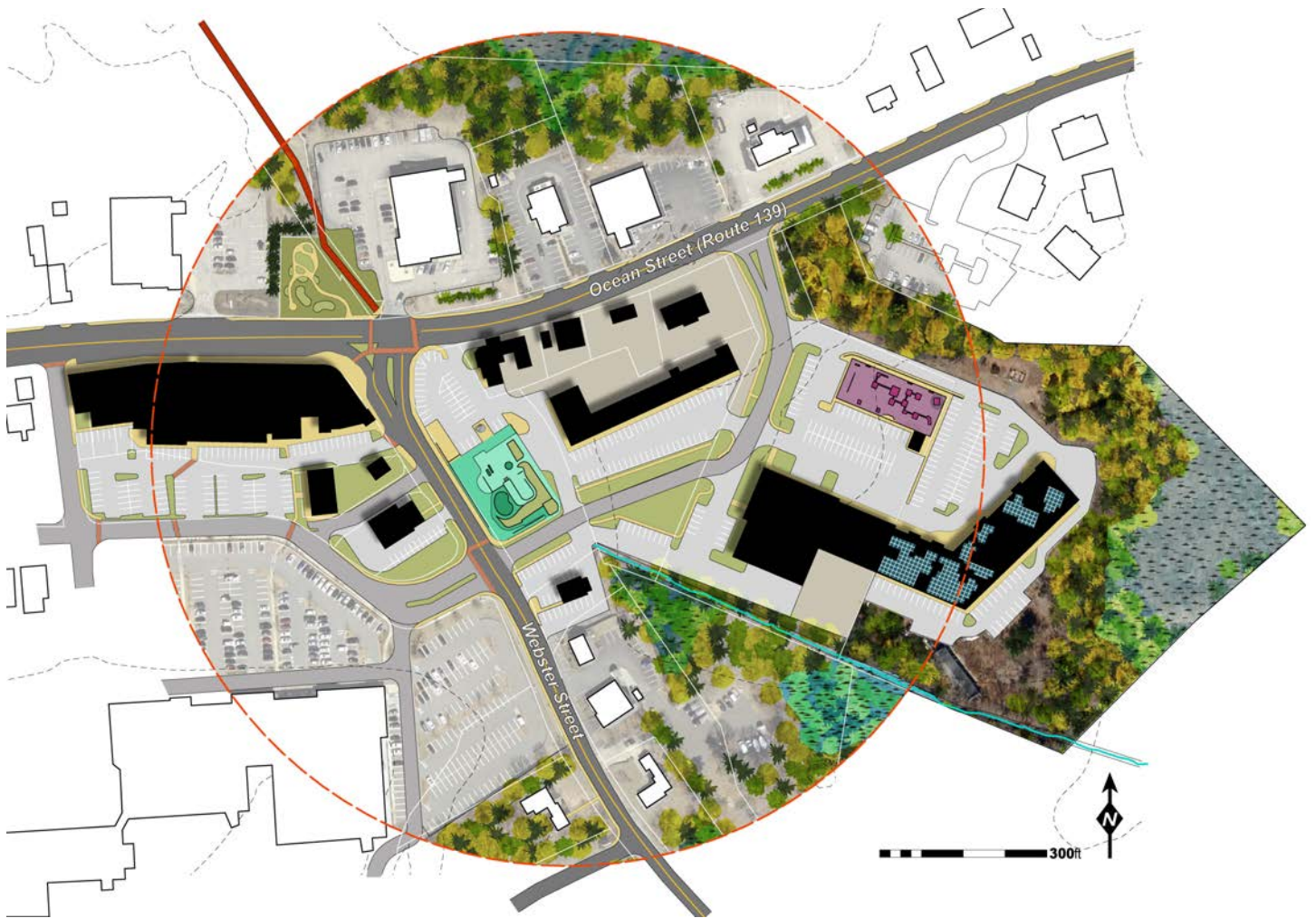


Figure 29 General
Placemaking Approach
Prioritization Data - Table 1/2.

	#1	#2	#3	#4	#5	#6	Total	Score
Color / Cohesive Visual Identity	17.97%	11.23%	5.35%	8.56%	6.42%	6.42%	187	7.85
Wayfinding Signage	0.52%	4.15%	2.59%	2.07%	5.18%	6.22%	193	4.81
Art	4.23%	6.88%	7.41%	10.05%	8.99%	12.17%	189	7.25
Parking	2.58%	2.06%	3.61%	3.61%	4.12%	6.70%	194	5.21
Activities / Events	18.42%	9.47%	11.05%	11.05%	13.16%	5.79%	190	9.07
Plantings / Vegetation	17.44%	12.31%	11.28%	10.26%	10.26%	12.82%	195	9.31
Places to Sit	8.72%	8.72%	10.77%	10.77%	11.79%	15.38%	195	8.62
Family- oriented Attractions	11.58%	15.26%	13.16%	9.47%	6.32%	7.37%	190	8.72
Games / Play Spaces	2.14%	6.42%	8.02%	6.95%	3.74%	6.95%	187	6.72
Pocket Parks	5.64%	10.77%	12.82%	13.33%	9.23%	8.21%	195	8.18
Shade	4.57%	10.66%	6.09%	9.14%	11.68%	6.60%	197	7.41
Sidewalk / Pedestrian Connectivity	11.68%	6.09%	11.17%	7.61%	10.15%	6.09%	197	7.61
Other (please specify below)	2.22%	0.00%	0.00%	0.00%	0.00%	0.00%	135	1.58

Figure 30 General Placemaking Approach Prioritization Data - Table 2/2.

	#7	#8	#9	#10	#11	#12	#13	Total	Score
Color / Cohesive Visual Identity	6.42%	4.81%	8.02%	12.83%	8.56%	4.81%	1.60%	187	7.85
	12	9	15	24	16	9	3		
Wayfinding Signage	4.66%	6.74%	11.92%	7.25%	22.80%	22.80%	3.11%	193	4.81
	9	13	23	14	44	44	6		
Art	7.41%	11.11%	7.41%	8.99%	6.35%	7.94%	1.06%	189	7.25
	14	21	14	17	12	15	2		
Parking	10.31%	8.25%	8.76%	10.82%	14.43%	19.07%	5.67%	194	5.21
	20	16	17	21	28	37	11		
Activities / Events	7.37%	6.32%	6.84%	4.74%	4.21%	0.53%	1.05%	190	9.07
	14	12	13	9	8	1	2		
Plantings / Vegetation	5.13%	8.72%	5.13%	2.05%	3.59%	1.03%	0.00%	195	9.31
	10	17	10	4	7	2	0		
Places to Sit	11.79%	7.69%	6.15%	5.13%	2.05%	1.06%	0.00%	195	8.62
	23	15	12	10	4	2	0		
Family-oriented Attractions	7.89%	10.00%	5.79%	4.21%	5.26%	2.63%	1.05%	190	8.72
	15	19	11	8	10	5	2		
Games / Play Spaces	12.30%	14.44%	12.30%	14.44%	4.81%	6.42%	1.07%	187	6.72
	23	27	23	27	9	12	2		
Pocket Parks	9.74%	5.13%	7.69%	9.23%	3.08%	4.10%	1.03%	195	8.18
	19	10	15	18	6	8	2		
Shade	9.14%	9.64%	8.63%	7.11%	11.17%	4.57%	1.02%	197	7.41
	18	19	17	14	22	9	2		
Sidewalk / Pedestrian Connectivity	7.61%	4.57%	8.63%	8.12%	4.57%	13.20%	0.51%	197	7.61
	15	9	17	16	9	26	1		
Other (please specify below)	0.00%	0.74%	0.00%	0.74%	4.44%	10.37%	80.74%	135	1.58
	0	1	0	1	6	14	109		

Figure 3 I Do you have any other thoughts about Library Square overall that you want to share?

- Great ideas just moved here and came where they had two sections of area done similar to attract visitors and locals to enjoy the outdoors
- This is an excellent website/ survey! Put together very well. Welcoming public input is very important to decision making. Great work!
- I think there should be an area for families with young children but also an outdoor area more catered to older adults who want to sit and read quietly.
- I feel so included!! This is a tremendous tool! I love it! Thank you so much for doing this! Democracy at its finest!
- A walking trail around the whole area, so people can be active while their enjoy the parksCoffee places and cafes
- Please just keep it simple not goddy/flashy and keep nature,artistic talent, music and the history of marshfield a part of the upgrades also make sure there's enough trash barrels around so people don't liter.Thanks for letting me share my ideas and input about the area.
- Please don't spend a lot of local tax money.
- Needs a theme
- Bringing cohesivity and public access to the entire area would be wonderful. Interesting that until seeing this post, I never really appreciated how ugly and pedestrian unfriendly the area is. What a huge improvement any or all of this would be to our town!!!
- Thank you for doing this! More green/natural space and easier for children to use safely (avoiding traffic) while mom is in library or sitting close by.
- Wonderful that all are improving library square. Not every inch need be used. Peter igo park has too much going on. Less is more. Leave some open space, quiet space. Not everyone likes signs everywhere and bright colors.At every turn. Dining and living space too? More cars and trucks. I don't get it. Reading is a quiet endeavor. If you insist on all this--make it a place for adults too--not only for children. And maintenance of the trees and park space needs to be a top priority.Thank you.
- I would love to see trees and flowers and bushes all around, like a little park with small cafe for snacks and drinks and benches to sit and rest or read.
- Splash pad
- Trees!! Benches. Pedestrian traffic. Food and music in the warm weather. Marshfield needs a pedestrian downtown where people can walk around, eat, talk, sit, shop, and enjoy our town. Library plaza is in a great location to be just that.
- This is a fantastic study! Keep up the great work!
- We are very lucky to have such a downtown active area with shops, restaurants and activities. I'm very glad it will get some much needed facelift.
- I'd like to see a playground for senior citizens <https://seniorplanet.Org/playgrounds-for-seniors/>
- It's been so sadly neglected for so long, it's good to see positive interest in fixing it up.When are the lines going in the parking lot?

•Combining pedestrian connectivity and public art can go hand in hand, and I would favor weighing those two equally. Tree and vegetation plantings could also accompany those quite nicely.

•I certainly do not feel that parking options are lacking. Would love to see more emphasis on nature, community, events, markets, diverse store/dining options, etc. Right now town center feels and looks like a strip mall. Growing up in plymouth I felt downtown at least has a downtown “feel” whereas marshfield does not have that right now. Excited to see things take shape!

•I would love to have water features, fountains, cafes, flowers.

•Shopping, eating, listening to music while people-watching among other pedestrians within green and attractive spaces would be an inducement for many and of all ages. To be able to park your car, walk between activities, spaces and shops while spending time outdoors in our new town center is an exciting prospect! Linking these activity and visually interesting spaces is essential to offering the kind of experience our

town is capable of providing.

•The ideas listed are all great, and would really help with the overall area.

•These improvement ideas seem disconnected. This area has great potential to be a cultural, hip, fun core in the community. It should be looked at as a whole and improvements should be based on a singular vision. Safe connectivity over the main road should also be considered. Recommend taking a look at what they do in washington, ca, europe to get some ideas. If you are going to improve it, go all in and do it right.

•Overall a green, connected, art filled, place for families and kids should be the way to go. Parking should not be the focus.(A sidewalk down webster would also help but I know is way out of the scope)

•I love our town, and just seeing the ideas that are possible for this area gives me joy!! Can't wait!!

•Survey was very well done :)

•Thank you to the steering committee for devoting time into beautifying this important, central part of our community.

•I really , really hope that some serious thought will be given in the overall design as well as function. I hope this does not turn out to be just a mishmash of separate and disconnected projects.

•Excited about the ideas & seeing them come to life. Interactive art would be an awesome addition !

•A sidewalk on webster street from green harbor would be hugely beneficial for people to get there safely and would really increase its usage in the warmer months.

•Protecting and supporting our local wildlife and natural areas

•While the pocket parks are usually a very attractive idea, they are barely and rarely used unless that are well-connected to other safe accessible walking areas, restaurants, etc. As a parent, there is just way too much traffic and congestion in that area to make it at all attractive to go there with small children. We need a wide green belt area extending along snow road through to library plaza and the playground. There could be so much synergy between the restaurants, safe access to shaded picnic dining in the summer and safe accessibility for families and

children. Other than that, all the pocket areas have little ‘use’ unless for more green space or public art.

- Sounds wonderful! Where can we find more information and project timelines?

- I ranked outdoor dining low because I do not want to give up public spaces for businesses. If outdoor dining means picnic tables that would be great.

- This is a major hang out area for kids and giving them space to do so will be amazing for this town & the families that live here. Skate park is already overcrowded.

- Shouldn't housing be on this list?

- Places to sit with shade with and without would be amazing!

- It seems crazy to me that parking is limited to 15 minutes in some spaces while you are trying to promote parking and walking to different businesses. Especially when some businesses have no problem having delivery trucks park in the middle of the parking area during busy times (lunch hours) causing congestion and potential for injury.

- Very happy and grateful for all

your efforts in improving this area of downtown! It will be a great addition to our town.

- Visually appealing!

- Bigger skate park! My son loves going to the skatepark here but we have to get there by 7am to avoid crowds!

- Really focus on beautification and making downtown marshfield feel like it has small-town new england charm with more modern amenities.

- I love it! Low maintenance greenery (shade trees), more parking, and art/signage/cohesiveness are on the top of my list of interests. And re-paving/sidewalks/crosswalks for both an aesthetic facelift and for safety. Thanks so much for putting this together its really great.

- Everything and all the ideas seem great, except for developing housing units by the library, that area is the one area that should be kept wooded, maybe just nature trails through the wetlands

- Again so hard to rank since a good, cohesive design can incorporate all of the above with

more parking probably being the least necessary — at this point. I'm excited to see the decisions and design emerge and would love to be a part of it somehow! I think seating for restaurants somewhere would be great. Lights, heaters, that sort of thing, particularly with covid impacting the amount of business a restaurant can do. If we want to keep businesses healthy, we have to help them extend their outdoor spaces. I'm thinking of liv and the pizza place, but perhaps another might want to open if they see that they can serve more people without having to pay impossible costs for updated indoor hvac systems. Just thinking as a former restaurant person who is sad to see how hard that industry has been hit. Thanks for offering the community input. This is really exciting in the midst of uncertain times. On any given day right now, there are a bajillion kids out of school playing, skating, biking. We might as well make the most of this—ironically healthier in some regards—time. Thanks again.

- The stop sign outside the library is confusing

- Current speed limits in marshfield center need to be enforced!!!!

People drive 45 past kkaties!

- This part of the center has been organically emerging as a fun place with lots of life and activity. I'd love to see that continue with some planning and direction.

What stories will
Library Square tell?



Help us craft a vision statement to guide the Library Square Vision Plan.

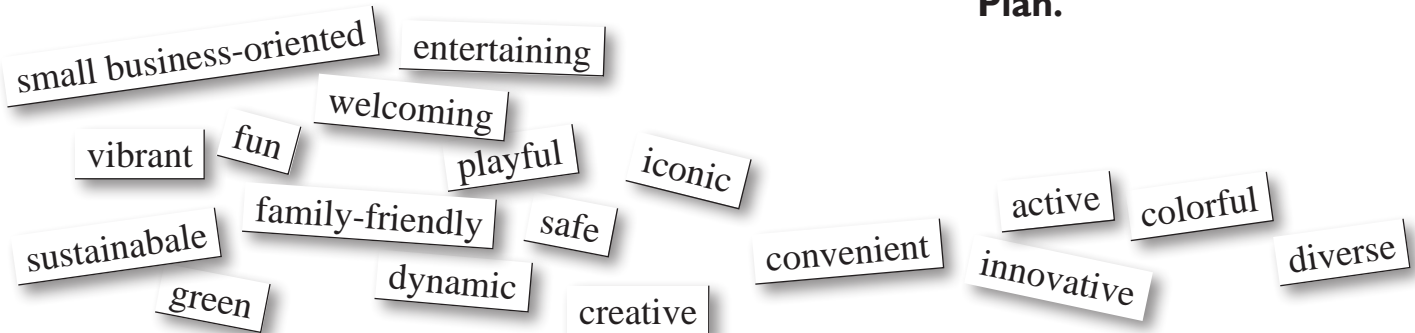


Figure 32 What word/s do you hope will describe Library Square in the future? You are not limited to the examples above.

- | | | |
|--|---|--|
| <ul style="list-style-type: none">•Something for all ages, and all the above•Family friendly•Diverse, creative, explorative, fun, vibrant, innovative, connective, small business, community•Picturesque; charming; calm; bustling; lively; enchanting•Active, innovative, sustainable, diverse.•Inviting•Family entertainment/educational area, fun, beautiful•Peaceful, accessible, walkable, | <ul style="list-style-type: none">organized, simple•Peaceful•Inviting•Welcoming•Pretty, family-friendly, green•Green sustainable innovative safe welcoming•Small business oriented, sustainable, fun, entertaining•Convenient, sustainable, vibrant, welcoming, iconic•I would want it to be more creative and colorful. I would want | <ul style="list-style-type: none">it to be entertaining inside and out.•Community& convenient•Open, flows, walkable•Welcoming, sustainable, vibrant, active, safe, family friendly, fun, trendy, clean, accessible•Community, inclusive, artistic, fun, healthy•Entertaining fun welcoming creative safe colorful green vibrant diverse active•Sustainable, safe, green, family friendly•Green, welcoming, sustainable, safe, |
|--|---|--|

Figure 33 Vision Statement Word Cloud.



family friendly and the rest.

- Fun, educational, artistic, beautiful, clean and awsome awesome
- Creative, vibrant, small business oriented, wheelchair accessibility
- Family friendly, outdoor green
- Entertaining
- Trees and frugality.
- Walkable, inviting, stimulating, safe, natural
- Inviting, pretty, relaxing
- Market place
- Cohesive, green, pedestrian-friendly, vibrant
- Innovative family friendly
- Colorful and green. More walkable with areas to sit and relax with better views. It looks very dull and unkempt now.
- Sustainable, green, child friendly, peaceful, beautiful
- Beautiful, sustainable, green, family friendly, safe and inviting.
- Plant trees, leave alone
- Diverse
- Green--and peaceful/quiet for

some of us

- Welcoming dynamic diverse fun creative
- Vibrant with colors, inviting, green, food and drinks, artsy,
- Family/pedestrian friendly, welcoming meeting spaces, unique green spaces
- Multi generational space for all ages to eat, learn and enjoy.
- Active.
- Safe
- Small-business oriented, entertainment, green space, welcoming, inclusive
- Small business oriented, covid friendly, family friendly, connected, does not increase taxes
- Flexible, modular, green, connect to nature (the rail trail at cvs), family-friendly, event-friendly, a south shore destination for innovative food, events, play & sustainable activities.
- Green.
- Cozy.
- Pedestrian.

•A gathering spot.

- A destination.
- Pop up market place.
- Food trucks.
- Live music.
- Green.
- Welcoming.
- Safe
- Vibrant multi generational, diverse , fun and beautiful marshfield center!!
- Creative, green, sustainable, small business oriented
- Cohesive, interactive, ecofriendly, vibrant, community, engaging, meeting place, innovative, creative, inclusive
- Family-friendly, safe, easy to negotiate, sustainable
- Natures community..Welcome
- Welcoming
- Communal, artful, welcoming, green, fun
- Classic, clean, vibrant, fun, green, safe, entertaining
- Earth friendly with trees, plants,

and shade that all of the community can enjoy. Not asphalt and signs.

- Welcoming,
- Vibrant, fun, creative, green, diverse, safe, family friendly
- Beautiful, pastoral, feast for the senses, art, music, cafes for lingering, shaded benches for reading, homage to marshfield history & milestones.
- Family-friendly, creative
- Teen friendly
- Community space, bring people together, art and music
- Welcoming. Activities. Gathering. Walking. Small town appeal. Eating. Community.
- Small business, community connection, pedestrian friendly, pretty
- Sustainable
- “Fun, creative, beautiful, park-like spaces with sustainable green areas offering a vibrant entertainment and shopping experience.
- Innovative, modern pedestrian-friendly downtown.”
- Attractive, welcoming, vibrant

- Green, natural, sustainable
- Cohesive, creative, environmentally sound, welcoming
- Welcoming, quaint
- Welcoming, small business-oriented, sustainable, green
- A destination spot for families!
- Fun!
- Covid-19 safe environment
- Green!
- Great seating”
- Community, environmentally friendly, safety
- Pleasing to the eye using greenery and art.
- Inclusive, friendly, beautiful, sustainable
- Vibrant, beautiful, environmentally conscious, all-ages, welcoming, inclusive
- Beautiful, modern, coastal-themed, comfortable, fun
- Community gathering space
- Refreshing and peaceful family gathering spot
- Welcoming and calming

- Engaging and connected as a day destination for families to enjoy! So glad to hear this is being looked at and look forward to enjoying the results! Go marshfield!
- “Green
- Colorful
- Playful
- Safe
- Welcoming
- Fun
- Innovative
- Entertaining
- Community
- User friendly, dynamic, visually pleasing
- Attractive useful green shady safe appealing easy friendly
- Green, artistic
- Playful!
- Family friendly, fun, attractive, vibrant, “
- A destination space; traffic free; cafes, meeting spots, picnic places
- Family friendly, welcoming, entertaining, safe, convenient

•Colorful. Cool. Neat. Clean.
Sustainable. Shady. A local gathering
place.

•Modern, clean, easy to maneuver
around

•I would like to see library square
a place that brings people to the
downtown. A place where people
live, work, play, and relax that is
easily accessible for all residents.

•Active, small business-oriented,
welcoming, entertaining, safe and
sustainable to name a few.

•Fun, welcoming, vibrant, family
friendly, safe, active, sustainable

•Playful, green, family-friendly &
creative

•Peaceful, nature, community, joy,

•Walkable, safe

•Inclusive, welcoming, green safe

•Cohesive and green.
Environmentally friendly.

•Beautiful, welcoming, fun, creative,
open, vibrant, colorful, diverse,
family friendly, eco conscious.

•Safety crossing webster street
should be a priority

•Beautiful, sustainable, family-

friendly

•Green, nature, useful, playful,
functional, family-friendly, safe, fun.

•Beautiful

•Town center

•Family friendly. Colorful. Fun. Lively.

•Family friendly

•“Small business oriented

•Family friendly”

•Nurturing, creative,
environmentally enhancing, a
community gathering spot

•Diverse, sustainable, greenery,
creative, cohesive, pedestrian-
friendly, family-friendly

•Town center, activity,
entertainment family friendly,
beautiful

•Small business-oriented, safe,
sustainable, & diverse.

•Community gathering space, fun,
outdoor

•Green. Relaxing. Environmentally
friendly.

•Playful family oriented

•Family-friendly

•Colorful, connected, cohesive,
creative, engaging

•I hope the library square will
continue to grow with the children
of the community. The resources
available now are okay but could be
improved to be more modern and
current.

•Welcoming, green, family-friendly

•Community, family oriented, fun
for play, shop, and eat

•Family-friendly, safe, fun, colorful,
destination

•“Green

•Family-friendly

•Small business oriented”

•Colorful, welcoming, sustainable

•Welcoming, safe and engaging.

•Fun

•Beautiful, charming, dynamic, safe,
family-oriented, green

•Safe

•Town center. Enjoyable. Safe.
Enlightening.

•Family destination

•Inviting, accommodating, artsy

- Family-friendly, sustainable, green, active, safe
- Family entertainment
- Vibrant, entertaining, convenient, creative.
- Green.Welcoming vibrant
- Family friendly games
- Accessible, beautiful, safe, well-utilized, inclusive, well-maintained, green-friendly, outdoor fun
- Green, pedestrian friendly
- Community, cohesive, gathering
- Vibrant, welcoming, convenient
- Entertaining lively destination
- All of the above! I think innovative may be the most important, though. Gardens, trees, seating, and art will make it both family and business oriented.A place to convene as a community, to be quiet, to attract musicians to play outdoors! An open, yet covered area to seat people for shows somehow, somewhere within the overall design is a no-brainer to attract visitors and dollars for intimate shows with good musicians from boston and beyond would help area businesses, desperate to recover

these days, as well.Thanks for the opportunity to add my thoughts to this beginning discussion!

- Welcoming family friendly all age! Activity for out doors
- Destination
- Vibrant
- “Pretty
- Functional
- Soothing
- Green
- Oasis
- Friendly
- Inviting”
- “Safe
- Pedestrian friendly
- Active
- Vibrant
- Destination
- Stimulating
- Worth the trip
- Amenities
- Diverse
- Dynamic

- Fun art music family relaxed creative events restaurants marshfield
- Destination, family fun, walkable, safe
- Family friendly
- Calm, natural, accessible, peaceful, green, sanctuary, refuge, cohesive, smart, safe, easy, collision-free
- Safe, family friendly, community oriented
- Improve safety and access by addressing needs for traffic light at snow road/webster street and library plaza lane
- Colorful, family friendly, inviting
- Safe and family-friendly
- Small business oriented, family friendly, easy to navigate, welcoming, bright, dynamic, safe!
- Welcoming, safe, walkable, colorful, active, innovative, green, family-friendly, busy, vibrant, alive, community, gathering

