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PUBLIC BODY: COUNCIL ON AGING – STRATEGIC PLANNING MEETING

DATE OF MEETING: January 8, 2024

TIME: 9:30 am

PLACE: @ Senior Center, 230 Webster St., Marshfield, Ma 02050



Members: Barbara Van Houten, Fred Monaco, Carol Hamilton, and David Cheney

AGENDA

1. Call to Order
2. Meeting Objective
 - a. Finalize the annual Strategic Plan update for our January review with the COA Board.
3. Meeting Agenda
 - a. Approval of November 3, 2023, minutes
 - b. Board meetings – Updates
 - c. Annual calendar of activities
 - i. 2023 final Calendar review
 1. Review our annual steps for updating our Strategic Plan
 - ii. Strategic Plan annual update
 1. Finalize our plan for our annual January COA board review.
 2. Status of updates:
 - a. Carol - Cross out completed or removed sections.
 - b. David - Update the file to reflect our 2023 priorities.
 - d. 2023 Strategic Plan
 - i. Age Friendly - 2023 primary focus
 1. Status of activities:
 - a. Formation of a town Steering Committee
 - i. UMass representative guidance.
 - ii. COA to lead steering committee?
 - b. COA Age Friendly project sub-team – Status of.
 - i. Redefining our team: Identifying a new team leader.
 2. Timing of activities:
 - a. November 17 – UMass rep. meeting to start the process.
 - i. UMass draft proposal.
 - ii. Age Friendly survey
 - b. December – Review proposal with Town Admin and COA board.
 - c. January - Start process of creating an action plan.
 - d. August 2024 – Completion of action plan for implementation.

- ii. Marketing – 2023 secondary focus:
 - 1. Mission statement – Outcome of:
 - a. Governance team meeting: November 20th.
 - 2. Status and next steps
- 4. Next Meeting:
 - a. Align on our meeting's intent and expected outcome.
- 5. Adjourn

Please note that the Board or Committee may act on agenda items in a different order than they appear on this agenda excepting for duly noticed and advertised public hearings which are scheduled for a specific date and time on the agenda which shall begin on or after the scheduled times.

Persons interested are advised that, in the event any general agenda matter taken up at this meeting remains unfinished at the close of the meeting, it may be put off to a continued session of this meeting without further notice by mail or publication. In the event a public hearing which has started remains unfinished at the close of the meeting, the Board or Committee may continue the matter to date and time certain with or without further notice by mail or publication.