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## **PUBLIC BODY: COUNCIL ON AGING – STRATEGIC PLANNING MEETING**

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**DATE OF MEETING:** June 26, 2023

**TIME:** 9:30 am

**PLACE:** @ Senior Center, 230 Webster St., Marshfield, Ma 02050



**Members: Dave Cheney, Janice Fletcher, Maureen Saunders and Barbara Van Houten Carol**

### **AGENDA**

1. Call to Order
2. Approval of May 22, 2023, minutes
3. Meeting Objective
  - a. Update and refine our 2023 five-year Strategic Plan.
4. Supporting Agenda
  - a. Board meeting June 21st
  - b. Annual calendar of activities
    - i. Review our next steps.
  - c. 2023 Strategic Plan – Prioritize and refine our plan.
    - i. Age Friendly – 2023 Strategic Planning focus
      1. Status of presentation in support of funding for UMass study
    - ii. Marketing: - Mission Statement is our second priority for 2023.
      1. Action plan and next steps for updating.
    - iii. Nutrition:
      1. Status of adding accomplishments, remove category.
    - iv. Evaluation:
      1. Keeping as “placeholder”.
    - v. Financial Assistance:
      1. Review activities
    - vi. Re-Accreditation: Accreditation will no longer be available.
      1. Changing to a self-assessment process, category stays on our plan.
      2. Action plans, next steps
    - vii. Increase Space:
      1. This category is complete. Status of removing this from our plan.
5. Next Meeting:
  - a. Align on our meeting’s intent and expected outcome.
6. Adjourn;

***Please note that the Board or Committee may act on agenda items in a different order than they appear on this agenda excepting for duly noticed and advertised public hearings which are scheduled for a specific date and time on the agenda which shall begin on or after the scheduled times.***

***Persons interested are advised that, in the event any general agenda matter taken up at this meeting remains unfinished at the close of the meeting, it may be put off to a continued session of this meeting without further notice by mail or publication. In the event a public hearing which has started remains unfinished at the close of the meeting, the Board or Committee may continue the matter to date and time certain with or without further notice by mail or publication.***