

## PUBLIC BODY: COUNCIL ON AGING – STRATEGIC PLANNING MEETING

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**DATE OF MEETING:** November 3, 2023

**TIME:** 9:30 am

**PLACE:** @ Senior Center, 230 Webster St., Marshfield, Ma 02050



**Members: Carol Hamilton, Barbara Van Houten, Fred Monaco and David Cheney**

### AGENDA

1. Call to Order
2. Approval of August 2, 2023 minutes
3. Meeting Objective
  - a. Update our 2023 actions, align on next steps.
4. Supporting Agenda
  - a. Annual calendar of activities
    - i. Review our next steps for updating our 5-year plan.
  - b. 2023 Strategic Plan
    - i. Age Friendly - 2023 primary focus
      1. Status of investigating other sources for funding – Carol
        - a. Boosters
        - b. Chamber of Commerce
        - c. Town meeting
        - d. Other
      - ii. Marketing:
        1. Mission Statement - 2023 secondary focus.
          - a. Background:
            - i. Believe statement is too long, time to re-assess.
            - ii. Will also consider creating a values statement, and reviewing our vision statement.
            - iii. The Governance team will manage this initiative
          - b. Status of scheduling meeting for mid-July – Carol, David
      - iii. Funding
        1. Status of:
          - a. CPC funding – Status of Application to CPC on Sept 29 2023
          - b. Exploring funding for a bus.
        2. Next: Budget Directive from town for 2025 not issued as of mid-October.

- iv. Evaluation:
    - 1. Keeping as “placeholder”.
  - v. Financial Assistance:
    - 1. Review activities
  - vi. Self-Assessment: Originally known as re-accreditation.
    - 1. Changing to a self-assessment process, category stays on our plan
5. Next Meeting:
  - a. Align on our meeting’s intent and expected outcome.
6. Adjourn

***Please note that the Board or Committee may act on agenda items in a different order than they appear on this agenda excepting for duly noticed and advertised public hearings which are scheduled for a specific date and time on the agenda which shall begin on or after the scheduled times.***

***Persons interested are advised that, in the event any general agenda matter taken up at this meeting remains unfinished at the close of the meeting, it may be put off to a continued session of this meeting without further notice by mail or publication. In the event a public hearing which has started remains unfinished at the close of the meeting, the Board or Committee may continue the matter to date and time certain with or without further notice by mail or publication.***