



Town of Marshfield

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TO: Local Media

FROM: Michael A. Maresco, Town Administrator

DATE: January 30, 2023

RE: **MARSHFIELD COMMUNITY ELECTRICITY**

Enclosed you will find a flyer regarding the Marshfield Community Electricity Public Information Session taking place on February 7, 2023 at 10:00 a.m. at the Emergency Operations Center at the new Police Station. I have also included some information on the program including a product summary, answers to frequently asked questions and Consumer Support contact information. I do want to note that Direct Energy's headquarters are located in Houston, Texas, their Aggregation Support Office is located in Tulsa, Oklahoma and the consumer support hotline is located in Guatemala.

Sincerely,

Michael A. Maresco
Town Administrator

MARSHFIELD COMMUNITY ELECTRICITY

PUBLIC INFORMATION SESSION

The informational session and Q&A
will take place on

February 7, 2023 at 10:00 AM

at the

**Marshfield Emergency Operations
Center**

located in the Marshfield Police
Station.

All are welcome to join, either in
person or via Zoom

Zoom Link: [https://us02web.zoom.us/j/89260146413?
pwd=SWxyRUtKM1Nnb0IyaUlVMTJiVldsdz09](https://us02web.zoom.us/j/89260146413?pwd=SWxyRUtKM1Nnb0IyaUlVMTJiVldsdz09)

The Town is launching Marshfield Community Electricity in March 2023, an electricity supply bulk-purchasing program that leverages the buying power of Marshfield's residents and businesses to provide competitively-priced electricity options, longer term price stability, and 10% more renewable electricity than required by the Commonwealth.

For more information:

<https://electricity.marshfield-ma.gov/>





Town of Marshfield

You will be automatically enrolled in the Marshfield Community Electricity product, "Marshfield Standard", unless you affirmatively opt out by mailing and postmarking the enclosed opt-out card by **February 26, 2023**.

January 24, 2023

Dear Marshfield Electricity Customer,

The Town of Marshfield is offering a program called Marshfield Community Electricity. The Program is a carefully designed alternative to your current electricity supply options, which includes those offered by Eversource and other third-party electricity suppliers. Through the Program, Marshfield aims to provide electricity products that increase our community's renewable energy use and reduce carbon pollution.

YOUR OPTIONS

Your participation in the Program is voluntary, and you can leave the Program at any time without penalties or fees.

- 1 Automatically enroll in Marshfield Standard with 10% voluntary renewable energy content**
If you take no action, you will be automatically enrolled in the default product, Marshfield Standard, starting on your March 2023 meter read. The electricity supplier for the Marshfield Community Electricity program is Direct Energy Services (Direct Energy).
- 2 Choose to enroll in another Marshfield product with more or less renewable energy content**
To choose a different product, call the Program's electricity supplier, Direct Energy, at (866) 968-8065 or submit a request at Electricity.Marshfield-MA.gov.
- 3 Choose to continue with Eversource Basic Service**
To remain with Eversource Basic Service for your electricity supply, you must opt out. To opt out before being automatically enrolled, you must take one of the following actions before **February 26, 2023**:

Postmark and mail the enclosed opt-out card

or

call Direct Energy at (866) 968-8065

or

submit the opt-out form at Electricity.Marshfield-MA.gov

PRODUCT SUMMARY

	Eversource Basic Service (if you opt out)	Marshfield Basic	Marshfield Standard (automatic)	Marshfield Plus
Price	25.649 ¢/kWh – Residential 26.049 ¢/kWh – Small Business 40.263 ¢/kWh – Large Business*	16.310¢/kWh	16.710 ¢/kWh	17.850¢/kWh
Voluntary Renewable Energy Content	Meets MA renewable energy requirements	Meets MA renewable energy requirements	Adds 10% voluntary renewable energy (MA Class I RECs)	Adds voluntary renewable energy (MA Class I RECs) to total 100%
Duration	January 1 to June 30, 2023 *Large Business: January 1 to March 31, 2023	Enrollment to December 2024	Enrollment to December 2024	Enrollment to December 2024

The Program cannot guarantee savings compared to Eversource Basic Service for the duration of the Program pricing because future Basic Service rates are unknown.

Program prices could also increase as a result of a change in law that results in a direct material increase in costs during the term of the electric supply contract. A commission fee of \$0.001 per kilowatt hour (kWh) for the aggregation consultant is included in all Program rates. The Marshfield Community Electricity rates also include taxes, which are billed as part of the power supply charge.

Marshfield Community Electricity rates apply to service beginning and ending on the days of the month that your meter is read. Rates indicated above are for Supply Services only.

Some products contain additional Renewable Energy Certificates (RECs) above that required by MA law. The additional RECs qualify for MA Class I designation from generation located within, or delivered to, New England.

RENEWABLE ENERGY DETAIL

The Commonwealth of Massachusetts requires that all electric supply products include a minimum of 59% renewable energy resources in 2023 and 62% in 2024. This requirement includes “premium” sources, known as MA Class I, as well as other sources. For details on all required sources, see www.mass.gov/service-details/program-summaries. Some Program products contain additional renewable energy that exceeds the minimum required by the Commonwealth, as shown below.

Name	Year	Required RPS MA Class I	Required Other	Voluntary MA Class I	Total
Eversource Basic Service (if you opt out)	2023	22%	37%	-	59%
	2024	24%	38%	-	62%
Marshfield Basic	2023	22%	37%	-	59%
	2024	24%	38%	-	62%
Marshfield Standard (automatic)	2023	22%	37%	10%	69%
	2024	24%	38%	10%	72%
Marshfield Plus	2023	22%	37%	41%	100%
	2024	24%	38%	38%	100%

The Renewable Portfolio Standard (RPS) is the minimum renewable energy required each year by the Commonwealth of Massachusetts.

ANSWERS TO FREQUENTLY ASKED QUESTIONS

- Marshfield Community Electricity does not replace Eversource as your electric utility. Eversource will continue to deliver electricity, repair outages, and manage all billing.
- You can switch to a different Program supply product any time after you’ve enrolled.
- You can leave the Program any time after you have enrolled, with no early termination fees. If you leave the Program, your account(s) will be returned to Eversource’s Basic Service on the next available meter read.
- Budget Plan or Eligible Low-Income delivery rate consumers will continue to receive those benefits from Eversource.
- Solar Electricity Consumers will not be impacted and will continue to receive their net metering credits while participating in the Program.
- Exit Terms for Basic Service: There is no penalty charge for leaving Eversource’s Basic Service; however, Large Business customers (G-2 and G-3) may receive a reconciliation charge or credit.
- Information about Basic Service: visit www.mass.gov/info-details/basic-service-information-and-rates or call Eversource at (800) 592-2000.
- If you are receiving electricity supply from a competitive supplier and believe you have received this opt-out letter in error, you must sign and return the enclosed opt-out card. This will ensure you continue to receive your electricity from that competitive supplier and prevent any possible early termination fees.
- Tax-exempt small business customers must provide a copy of their Energy Exemption Certificate directly to Direct Energy via email at usn.taxexemption@directenergy.com, fax at (800) 504-7428, or mail at Direct Energy, Attn: USN Tax Exemption Dept, PO Box 180, Tulsa OK 74101-0180 in order to maintain their tax-exempt status.

CUSTOMER SUPPORT & MORE

For more information or customer support, please visit Electricity.Marshfield-MA.gov, or call (781) 226-1282.



Town of Marshfield

Electric Supply Product Summary: Marshfield Standard *From Marshfield Community Electricity*

You will receive an electric supply product from Marshfield Community Electricity. Your electric utility will continue to deliver the electricity you use to your home.

Price	16.710 cents per kWh. This does not include the price that your electric utility will charge you for the delivery component of your electric service.
Term	The above price will remain constant from enrollment to December 2024.
Early Cancellation Fee	There is no cancellation fee. You may leave this product at any time after you have enrolled with no fee or penalty.
Automatic Renewal	You will be automatically enrolled at a new price at the end of the contract term unless you inform the Town otherwise. The new price may be higher or lower than the existing price and the voluntary renewable energy content may change. The Town will contact you no later than 30 days before each automatic renewal to notify you of your supply options.
Renewable Energy Content	The Commonwealth of Massachusetts requires that all electric supply products include a minimum of 59% renewable energy resources in 2023 and 62% in 2024. This product includes 69% renewable energy resources in 2023 and 72% in 2024, which are amounts that exceed the minimum requirement.
Rescission Period	If you received this form as part of an automatic enrollment notice, you have until the deadline indicated on the notice to opt-out and not be enrolled. You may leave this product at any time after you have enrolled with no fee or penalty.
Competitive Supplier Information	Marshfield Community Electricity is a Program of the Town of Marshfield: Electricity.Marshfield-MA.gov . The Program is served by Direct Energy Services, DPU license number: CS-047, 866-968-8065, www.directenergy.com . Direct Energy is only responsible for the electric generation portion of your bill.
Electric Utility Information	Eversource will continue to deliver the electricity that you use in your home and is responsible for the delivery charges that appear on your monthly bill. If you have questions about the delivery portion of your bill, contact Eversource at (800) 592-2000 or visit its website at Eversource.com .

The Massachusetts Department of Public Utilities recommends that consumers visit the Energy Switch website to view the broad range of available electric supply products, including your electric utility's basic service price. You can visit the website at <http://energyswitchma.gov>.